

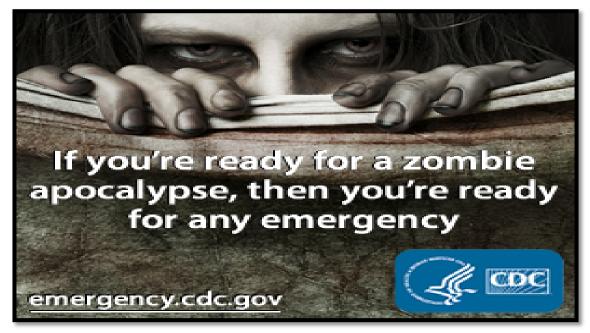
EMERGENCY PREPAREDNESS CAMPUS COMMUNITY ACTIVITY

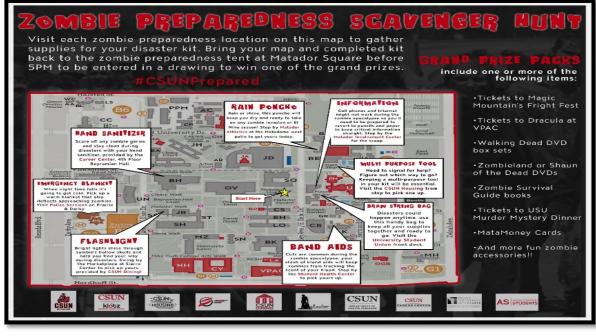
DEPARTMENT OF SAFETY & RISK MANAGEMENT

OCTOBER-2017



Emergency Preparedness: Why Zombies?





- Launched May 18th, 2011
- Webpage was averaging between 1,000 and 3,000 hits per week on May 18th they received 30,000 hits
- Increase from 12,000 to 1.2 million followers overnight

In October 2015, CSUN Emergency Management debuted the first Zombie Apocalypse Preparedness Scavenger Hunt to promote disaster preparedness to the student population.



WHAT

What should

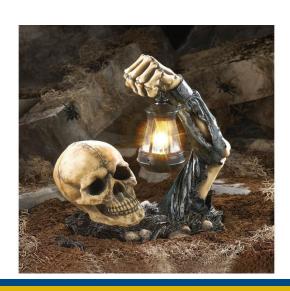
it do?

SRM Strategic Key Initiative: *Mission*

The SRM aims to assist the University to accomplish its objectives by applying a systematic approach to evaluating and assessing risk management, controls, compliance mechanisms, and stewardship processes.

Emergency Preparedness Education.

Campus Community Engagement.



WHY

Why do it? What's the Need?

HOW

How will it get done?

Through Campus Community Partnerships Coalition and shared resources.

Future Goal to expand to (OPM) and Grants.

Raising Awareness.

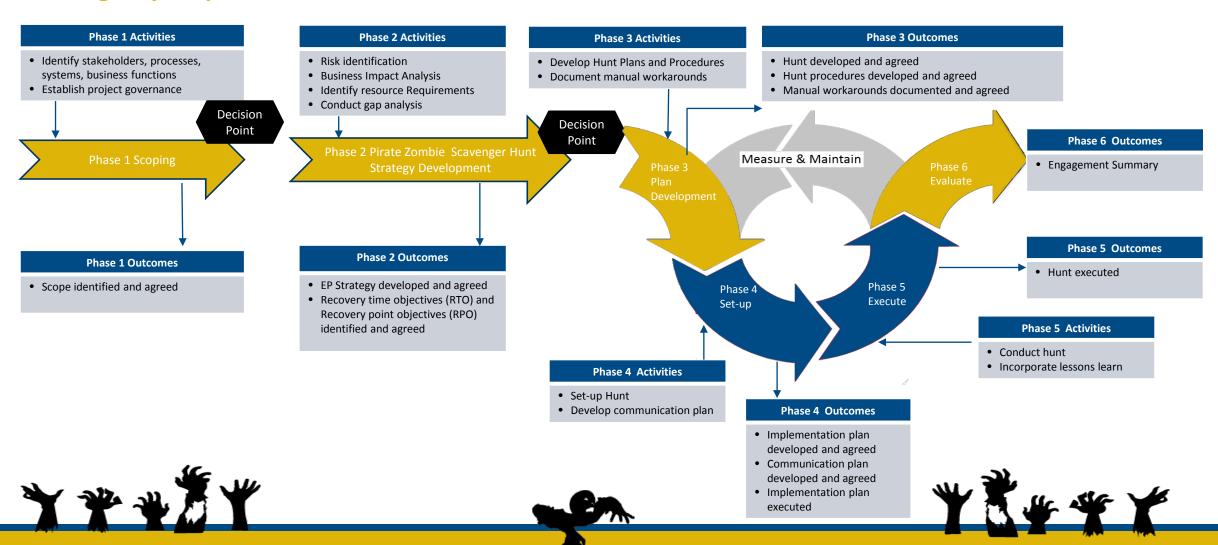
Relationship & Teambuilding.

Be a module component that can easily accompany other Campus Community Activities or be a stand alone function.



Pirate Zombie Scavenger Hunt:

Emergency Preparedness





Campus Partnership:

SRM

- Scavenger Hunt Content Design & Development
- Collection
 Item/Emergency
 Management
 Educational Component



- Facilitating/Coordinating Campus Partnership
- Coordinating Team Member

ASCMA

- Student VP of Programming
- Volunteer Coordination





Action Timeline:

Make a Plan, Build a Kit, & Be Prepared for Emergencies

SPRING 17

- Scoping Meeting SRM & PHE
- Event Projected
 Date Friday 10-13 17

09-15-17

Materials Developed

10-03-17

 Collection Supplies Ordered

10-24-17

 Campus Events Meeting to determine reschedule date.

















09-12-17

 Prep/Strategy Session

09-21-17

Team Meetings

10-13-17

- Event Day
- Canceled Due to Campus Closure with the Fires

Event Rescheduled 11-01-17







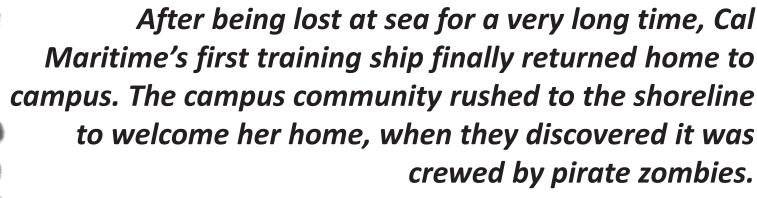


Pirate Zombie Scavenger Hunt

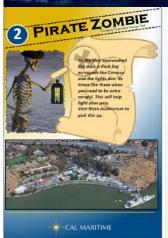
Emergency Preparedness- Components

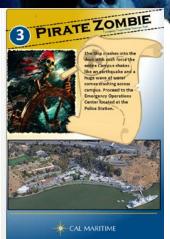


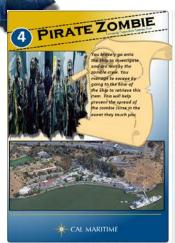
The Hunt

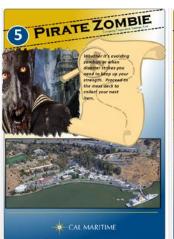


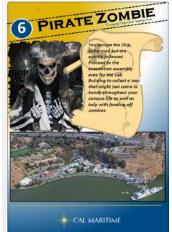
Since Cal Maritime is Standing Ready & Prepared, it's time to grab your emergency response gear.

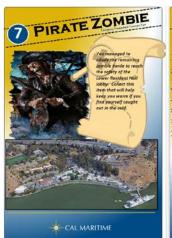


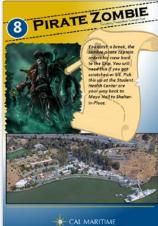












The Hunt:

	LOCATION		ACTIVITY		ITEM	EDUCATION
1	Bookstore	Check in & Rules		Collection Bag		Personal Safety
2	Rizza	3D Print of Find the Emergency Supplies		Light		Emergency Preparedness
3	Police Department	Beat the Quake Game		Poncho		EOC
4	Bow of Ship	Health & Wellness		Hand Sanitizer Safety Moment: Cold/Flu Prevention		Health & Wellness
5	Mess Deck Impairment Goggles Skills Test		Snacks & Water Alcohol Awareness Safety Moment: Effects of Caffeine		Health & Wellness	
6	Lab Building	Building Evacuation How many first aid kits, and AEDs in the building. Where is the Assembly Point for this building.		Multi-Tool		Hazardous Materials
7	ower Resident Hall Fire Extinguisher Simulator		Mylar Rescue Blanket		Fire Safety /Evacuation	
8	Student Health Center (area)	CPR 30 Compress	sions	First Aid Kit	4 7 4	Medical Preparedness

Advertising & Promotional Materials:



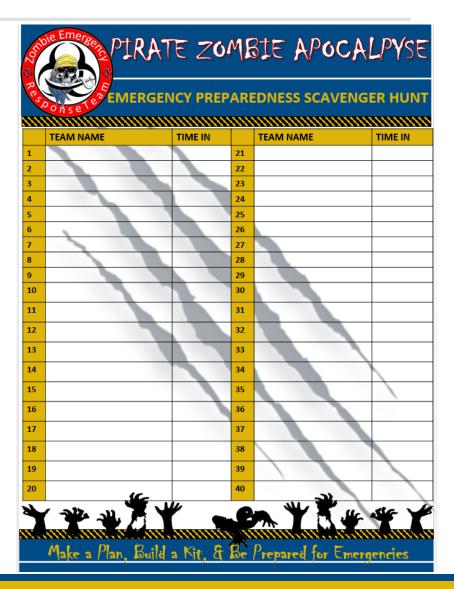






Participant Team Tickets & Check In:







Station Signage:









3









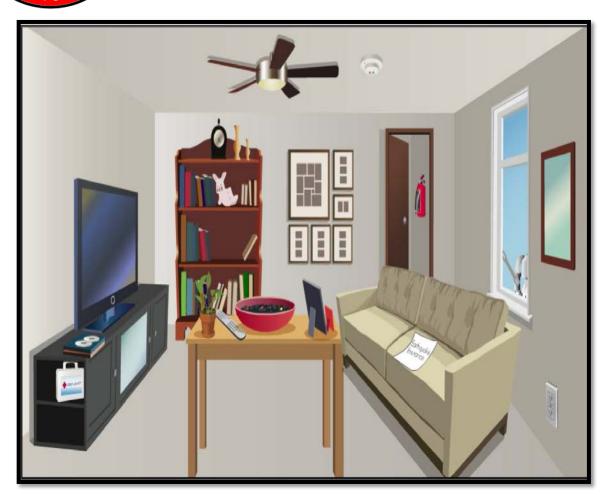
5 7

Station: CDC---3D Print- Find 10-Items you would need in an emergency.



https://www.cdc.gov/phpr/zombie/educate-find.htm

Station: Beat the Quake Game---Identify Items to Secure Before the Next Quake





https://www.shakeout.org/california/



Action Timeline: Lessons Learned & Future Opportunities

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09-15-17

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Campus
 Events
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09-12-17

Prep/Strategy Session



60-DAY MININMUM LEADTIME TO PREPARE

09-21-17

TeamMeetings



Establish more structured/key objectives reoccurring Team meetings

<u>10-13-17</u>

Event Day

 Canceled Due to Campus Closure with the Fires



- Women's Home
 Basketball
 Game
- Game 7 of the World Series
- Term Papers

Due

Event Rescheduled 11-01-17

- Volunteers made it happen.
- Last minute audible/venue and format changed

partment of Safet Maritime ACADEMY



Unconditional Dedication to Safety



THANK YOU!