



2024 Sponsorships

Bronze - \$1000

- 2 conference tickets
- 1/4 page ad in conference program

Silver - \$1500

- 2 conference tickets
- 1/4 page ad in conference program
- VIP gift

Gold - \$2500

- 2 conference tickets
- 1/2 page ad in conference program
- featured on conference web page
- VIP gift

Platinum - \$5000

- 4 conference tickets
- full page ad in conference program
- featured on conference web page
- VIP gift

Platinum with Showcase Opportunity - \$5000

- **75-Min Showcase Session**
- 4 conference tickets
- full page ad in conference program
- featured on conference web page
- VIP gift

Mixer - \$2000

- 2 conference tickets
- 1/2 page ad in conference program
- featured on conference web page
- VIP gift

Dinner Sponsor – 3500

- 2 conference tickets
- Seating for additional 6 at dinner
- featured on conference web page
- VIP gift

Sponsoring Organization Showcase Opportunity 2024 Women in Maritime Leadership Conference

For the first time, sponsoring organizations of the Women in Maritime Leadership (WML) Conference at the Platinum level will be eligible to host a dedicated 75-minute session during the conference exclusively showcasing their organization. This is an exciting opportunity to reach cadets and industry professionals across majors and career tracks with information specific to your organization.

Participating sponsoring organizations will be responsible for putting together a panel with a minimum of five employee representatives, including at least one representative from each of the following areas:

- 1) Business and Risk
- 2) Ethics, Policy, and Social Responsibility
- 3) Engineering
- 4) Shipping
- 5) Sustainability/Green Energy Initiatives

The showcase session structure will be as follows:

- 15-minute introduction to your organization and panelists
- 60-minute breakout sessions by area. Each breakout should answer the following questions:
 - What's it like to be an employee of your organization working in this particular area of maritime (Business, Policy, Engineering, Shipping, Green Initiatives)?
 - What's a cutting edge or exciting project that your department or division is working on right now?
 - Looking forward 4-6 years, what are some future trends that you see in your area of the maritime industry?
 - What differentiates your organization from other maritime/ transportation organizations in this given area?

Showcase slots are available on first-come basis to up to **four** sponsoring organizations. To request a showcase session, please submit the following information to Vineeta Dhillon, Conference Chair, at vdhillon@csu.edu by December 10:

- 1) What are the areas/titles and names (if available) of your participating panelists?
- 2) How do you see a showcase session featuring your organization benefiting WML attendees?
- 3) What interactive elements will your panelists add to make the session engaging for attendees?

Please contact Vineeta Dhillon at vdhillon@csu.edu with any questions. We look forward to hosting your showcase session in March!