



CAL MARITIME

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FOR IMMEDIATE RELEASE

CALIFORNIA MARITIME JOINS “SUPER SUNDAY” OUTREACH IN VALLEJO

(Vallejo, CA – June 5, 2006)... As part of an ongoing effort to increase the number of African American students eligible to attend college, the California Maritime Academy is joining with other members of the California State University (CSU) and with thirteen African American churches in Northern California on Sunday, June 11. “Super Sunday” assigns CSU teams to reach out to students and parents at churches in San Francisco, San Jose, Oakland, Berkeley, Vallejo, Hayward and Pittsburg. Admission Director Chris Krzak and Shayna Sullivan, Cal Maritime Coordinator of Effective Learning will be part of the CSU team visiting the Second Baptist Church of Vallejo (1170 Benicia Road) for their 11 a.m. service along with Cal State East Bay Associate Provost Arthurlene Towner.

The first “Super Sunday” program was undertaken in February as CSU Chancellor Charles B. Reed and CSU campus presidents addressed congregations at seven large churches in the Los Angeles area. Chancellor Reed will join in the June 11th program as well, along with presidents and staff from CSU’s East Bay, Sacramento, San Jose State, Bakersfield, Dominguez Hills, Los Angeles, San Francisco and California Maritime Academy campuses.

CSU speakers will address congregations on the important role of parental involvement and early preparation in winning college admission, and let them know that college is accessible and affordable. Following the services, CSU outreach directors and church education advisors will provide information on application and admission procedures and promote CSU Mentor, a special website to help students applying for college.

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Cal Maritime President William Eisenhardt, who took part in the first “Super Sunday” effort this past winter, said the Academy’s participation is part of a multi-faceted effort by the school and CSU to reach out to underserved populations. “These include working with high school math and English teachers to strengthen skills in those areas early on and reduce the need for remediation, and appearances at career fairs and seminars to make families aware that there are resources available to pay for college and how to apply for them.”

Eisenhardt also pointed to the Academy’s very successful summer program for promising 11th grade students from inner-city schools. The six-week, expenses-paid, on-campus program (June 25-August 5, 2006) involves intensive academic studies and an early orientation to the challenges and the rewards of college life.

When he first initiated the “Super Sunday” program last year, Chancellor Reed noted, “Out of the more than 405,000 students enrolled at 23 CSU campuses, six percent are African American. Just 7,200 African American males enrolled as undergraduates to the CSU, which is one of the most diverse university systems in the country. This is deplorably low and all of us must be accountable for improving this number.”

Reed says recent U.S. Department of Education data shows the majority of CSU’s campuses receive high marks for conferring the most bachelor’s degrees to underserved students. However, the system recognizes that more must be done to assure that prospective students of all backgrounds know that college is accessible and affordable.

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Super Sunday Vallejo Information

Location: Second Baptist Church, 1170 Benicia Road, Vallejo 94591 (707) 643-6496
Pastor Fleetwood E. Irving

CSU Participants:

Associate Provost Arthurlene Towner, Cal State University East Bay
Chris Krzak, Director of Admissions, Cal Maritime Academy
Shayna Sullivan, Coordinator of Effective Learning, Cal Maritime Academy