Major in Global Studies & Maritime Affairs
Dr. Assis Malaquias

• Strategy
• Security
• War
• International Politics
• Formerly with National Defense University
Dr. Ryan Wade

- Maritime Policy
- Maritime California
- Senior Thesis
- International Studies Director
Dr. Dianne Meredith

- China and Southeast Asia
- Indian Ocean Rim
- Cross-Cultural Competence
- International Migration
Ms. Jennifer Metz

- Maritime History
- American Institutions
- U.S. History & Government
A few facts...

• GSMA is the only undergraduate major of its kind in the United States

• Some of our courses are offered only at Cal Maritime – and nowhere else
As a GSMA student, what will you study?

• All of the General Education (G.E.) classes required by any California State University
  • Math, science, writing, etc.

• Core GSMA courses in maritime affairs

• *Elective GSMA courses* that will allow you to branch out into your special interest areas
GSMA Core Courses include:

- Ocean Politics
- International Relations
- Comparative Politics
- Foreign Language
- Political Geography
- Maritime Organizations
- U.S. Maritime Policy
- U.S. Maritime History
- U.S. Foreign Policy
- Globalization of Culture
- Maritime Security
- Ethics
GSMA Electives include:

- China & Its Neighbors
- Indian Ocean Rim
- Maritime California
- Geopolitics of Energy
- Marine Spatial Planning
- Environmental Policy
- International Migration
- Polar Politics
- International Law
- And many more!
Senior Thesis Research Projects

• You choose your own focus area!
• Senior Capstone Thesis
• Poster Presentation of Thesis Findings
• Some examples on the next slides.......
Consequences of Shipbreaking in the Indian Ocean Realm

Abstract
Shipbreaking is an industry that uses destructive practices to dismantle end of life vessels who have exceeded their economic value to salvage raw metals. These actions expose the environment and workers to harmful and toxic substances. The international community has taken measures to alleviate the situation but hasn’t been successful in regulating the primary shipbreaking industries in South Asia.

Ship Recycling Definition
- By definition, shipbreaking is a type of ship disposal involving the breaking up of ships for either a source of parts, which can be sold for re-use, or for the extraction of raw materials, chiefly scrap.

Case Study Locations
Chittagong, Bangladesh
Alang, India
Gadani, Pakistan

Issues
- Lack of Domestic enforcement and International policies
- Extreme Environmental Damage
- Worker Safety (equipment & training) and Health
- Child Labor

Types of Pollutants
- Polychlorinated Biphenyls (PCBs)
- Persistent Organic Pollutants (POPs)
- Heavy Metals (e.g. lead, mercury, iron, etc.)
- Asbestos
- Residual Oil

The Hong Kong Convention
- This Convention focuses on the Safe and Environmentally Sound Management of Recycling Ships which was adopted in 2009
- For the Convention to enter into force it needs at least 15 ratifying members along with a representation of a Gross Tonnage (GT) of 40%
- Currently, there are only 6 ratifying members and a GT of 21.23%; Therefore, the Convention hasn’t impacted the Shipbreaking Industry

Hong Kong Convention Signatories
- Gross Tonnage Currently: 21.23%
- Gross Tonnage Needed: 40.00%
- Current Ratifying Members: 6
- Ratifying Members Needed: 15
Abstract
With rising threats from naturally occurring events and human caused attacks, California's ports are a critical piece of infrastructure that must be protected at all times. In order to operate these ports rely on systems and networks. Electricity is the most important critical node that drives port operations. Without electricity, California's ports will be dormant and port operations would cease.

Critical Dependency
- Ports and its critical infrastructure (CI) depend on electricity
- Without electricity CI would be dormant and port operations would cease

Impacts without Electricity
- Negative economic impacts to California, U.S. and worldwide
- Vessel movement to other ports that have full operations
  - Ports experience an overload of cargo to move
- National security concerns
  - Vulnerable boarder
  - Increase of illegal goods and drugs
  - Illegal migrants and human trafficking
  - Smuggling of WMD

Threats to the Grid
Natural Disasters
- Massive earthquake
- Intense heat wave
- Solar Flare
Human Caused
- Physical Attack
- Electromagnetic Pulse (EMP)
- Cyber Threats: Hacking

Continuity of Operations
Recommendations during blackout
- Securing the ocean border
  - USN Pacific Fleet
  - USCG
  - Port Security Units
  - International assistance
- Restoring Power
  - USN fleet assets generate shore side
  - Allows imports of resources, aid
  - National Interest
State Power-Grabs Heat up the Melting Arctic

Abstract

The Arctic is a vast and changing region. Climate change is affecting the availability of many sectors in the Arctic and opening the door for state actors to approve the implementation of industrial resource development, as well as commercial shipping lanes. This thesis seeks to bring territorial claims from states in the Arctic into a singular compilation from the Russian perspective. Finally, this thesis recommends a proposed solution to disputed territory in the Arctic after a thorough analysis of the policies presented throughout the thesis.

1926
Russia becomes the first government to officially claim the North Pole as part of its territory.

2002
Russia submits North Pole claim, which is rejected due to a lack of evidence.

2014
Denmark submits a detailed claim of the North Pole.

2015
Russia re-submits claim of North Pole with scientific evidence.

2016
Canada announces its intention to submit claims of the North Pole by 2018.

• Up to 20% of hydrocarbon resources on the earth are located in the Arctic, most near fishing grounds
• Shipping lanes in the Arctic significantly decrease shipping time from Asia to Europe and the Eastern United States
• Some routes are already being used for commercial traffic

Policy Recommendations

It is recommended that states with disputes meet to resolve issues within the next 7-10 years instead of waiting for a United Nations decision on boundary disputes. This will allow states to begin negotiations for regional agreements on environmental, industrial, and commercial shipping issues before the Arctic becomes widely accessible.
IS BREXIT HARMFUL TO UK MARITIME POLICY?

The international community was shocked by the United Kingdom’s recent vote to secede from the European Union. Although the UK pondered the idea of leaving the EU for many years, the proposal became official on June 23rd, 2016. There is no doubt that the future implications of this decision remain unclear. Many British politicians warned the people of the United Kingdom of the challenges that a “yes” vote would present. To the contrary, some UK politicians promoted the high level of uncertainty regarding secession as a source of excitement and motivation. As the UK continues to negotiate with the EU, and other world partners, regarding the details of implementing the British-exit (Brexit) decision, many people question the effects that this will have on key policy areas. One key policy area is the UK’s maritime sector and industry. Understanding the effects of Brexit on maritime security, trade/shipping, marine environmental policy, and marine insurance provides for greater insight regarding the extreme vulnerability of the United Kingdom’s economic, national defense, and environmental interests.

TRADING & SHIPPING SECTOR

- UK benefits from vast network of over 200 EU environmental laws.
- Great potential for marine environment to be forgotten with rise in nationalist movement in the UK.
- UK may be bound to EU environmental law as prerequisite to EEA membership.
- Major marine insurance corporations forming subsidiaries within remaining EU nations.
- No Lloyd’s of London exploring Dublin and Brussels as new hubs.
- Marine insurers to provide “passporting” services to clients will be eliminated if EEA membership is denied.
- “Passporting” is the ability to do business with any EU nation without needing special permits or authorizations.
- Marine insurance associated business will likely leave UK if major marine insurers create subsidiaries.

TRADE & IMMIGRATION

- Trade tariffs and other taxes will climb post-Brexit for shipping companies wishing to do business in UK ports.
- Trade agreements
  - UK is no longer member of EU trade agreements.
  - Entirely new trade deals must be negotiated with EU and non-EU nations. Very time consuming and difficult.
  - UK may be faced with penalties for seceding from EU trade agreements.
- UK flag of convenience not so convenient post-Brexit
  - Access to single EU market eliminates foreign shippers looking elsewhere for flagging.
  - Revenue resulting from UK flagging will decline and likely stress UK port funding.

DOMINANT THEMES

- European Economic Area (EEA)
  - EEA membership guarantees access to single EU market.
  - European Union could deny continued UK membership to the EEA.
  - UK potential to reenter EEA if it maintains an EEA.
- Reduced access to single EU market
  - Access to single EU market allows at-risk marine policy areas.
  - Without access to single EU market, US could have major advantage within reestablished national customs.
- Brexit decision was extraordinarily permanent
- UK domestic policy completely unregulated without EU oversight.
- Marine environment policy completely unregulated without EU oversight.
- UK economy deeply intertwined with EU agriculture.
- UK economy deeply intertwined with EU environment.
- UK economy deeply intertwined with EU energy.
- UK economy deeply intertwined with EU manufacturing.
- UK economy deeply intertwined with EU services.
- UK economy deeply intertwined with EU transportation.

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LOST IN TRANSLATION
IMPACT OF MULTICULTURAL CREWS ON SAFETY IN THE SHIPPING INDUSTRY

Dija Daniels

Problem: Cultural Practices

- Seafarers’ training depends on the country that they came from
- Different nationalities have different perception. Including time and punctuality
- They interpret hierarchy differently
- Interpretation of verbal commands and their responses are often very different

Costa Concordia:
This image shows an accident that happened due to safety and communication.

Abstract

Today's shipping industry is operated by multicultural and multilingual crews. As a result there are miscommunication, communication constraints, alienation and discrimination due to race, culture and religion differences, that cannot be avoided. These challenges lead to consequences leading to serious safety risks. Both Maritime academies and the shipping world should implement culture classes.

Problem: Social Context of Language

Recent emphasis in mariner education focuses only on vocabulary and grammar. This omits other important aspects of communication:
- Speech rhythm
- Speed of delivery
- Nuances of body language
- Common rules of physical proximity

Recommendations:
- Maritime Academies should be pro-active and teach socio-cultural topics
- Shipping companies should provide short courses/training related to culture.
- Maritime instructors should develop their own cultural competencies related to the countries where maritime laborers originate.

The deadly dozen – a diagram showing analysis of the breakdown of the twelve factors by near miss reports submitted to CHIRP Maritime.
Unique Global Opportunities

International Experience
3 week summer program

Various locations:
- South Africa
- Morocco
- Brazil
- Vietnam
- Japan
- China
- Greece
- Spain
- Europe
- New Zealand

Study Abroad
California State University International Programs

- United Kingdom
- Spain
- Germany
- South Africa
- Sweden
International Experience, Vietnam
International Experience, Vietnam
China
Japan
Learning Cross-Cultural Competence
We also provide *real* internships
Past Internships have included:

• Panetta Institute, Washington D.C.
• Mystic Seaport
• NOAA
• FBI and Secret Service
• US Ports
• US Coast Guard
• Shipping Companies
• Pacific Maritime Association
• State & Local Government
Where do our students go after graduation?

- Military Sealift Command
- Environmental Technician
- Ship Agents
- Maritime Security Officer
- Management Development
- Human Resources-Ports
- Maritime Professionals in varied companies
- Port Management
- Cruise Purchasing Agent
- Marine Field Rep
- Projects Coordinator
- Wildlife Technician
- Graduate School
- Officer Training-Military
- Law School
Questions?