PREVIEW DAY 2021

Department of International Business & Logistics

Thursday, April 22nd 2021
BS Business Administration – Core Curriculum

• Macroeconomics and Microeconomics
• Business Law, Finance and Operations Management
• International Business & International Marketing
• Managerial and Financial Accounting
• Information Systems Management & Business Analytics
• Management & Leadership, Organizational Behavior, and Strategic Management
BSBA Curriculum – Transfers

If you are admitted to Cal Maritime with an approved Associate Degree for Transfer, you are guaranteed to complete the baccalaureate degree within 60 semester units, as long as you successfully complete all of the required coursework.
BSBA Curriculum – Co-ops

Logos of companies such as Amazon, Boeing, Raytheon, Lockheed Martin, ExxonMobil, General Dynamics, PepsiCo, Siemens, Walmart, United Airlines, Chevron, FedEx, Tesla, and Cal Maritime.
BSBA Curriculum – International Experience
BSBA Curriculum – Concentrations

Supply Chain Management:
- Procurement & Negotiation
- Quality Management
- International Supply Chain Management
- Inventory & Materials Handling

International Maritime Business:
- Port & Terminal Operations
- Maritime Innovation
- Marine Insurance
- Admiralty Law
BSBA Curriculum – International Maritime Business

Managing international trade, high-cost assets (e.g., ships, cargo), innovation, personnel, renewable energy, and risk

International Business

Maritime Industry (focus)

90% of everything is transported via ships at sea
Logistics and Supply Chain Management is...

• Managing the flow of goods, services, and information.
• Everything involved in providing customer service:
  – *The right* product,
  – *In the right* quantity
  – *In the right* form,
  – *At the right* place,
  – *At the right* time,
  – *At the right* cost,
  – *To the right* customer
# Career Opportunities in Logistics & Supply Chain Management

<table>
<thead>
<tr>
<th>Annual Mean Wage</th>
<th>San Francisco MSA</th>
<th>California</th>
</tr>
</thead>
<tbody>
<tr>
<td>General and Operations Managers</td>
<td>$162,320</td>
<td>$141,730</td>
</tr>
<tr>
<td>Purchasing Managers</td>
<td>$160,300</td>
<td>$147,850</td>
</tr>
<tr>
<td>Transportation and Distribution Managers</td>
<td>$123,830</td>
<td>$111,560</td>
</tr>
<tr>
<td>Administrative Services and Facilities Managers</td>
<td>$130,880</td>
<td>$115,960</td>
</tr>
<tr>
<td>Accountants and Auditors</td>
<td>$101,090</td>
<td>$88,130</td>
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</tbody>
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