

B.S. in Business Administration

Department of International
Business & Logistics (IBL)

MARITIME BUSINESS
LOGISTICS & SUPPLY CHAIN MGT

October 20th, 2020



CAL MARITIME

Our Mission

To graduate students who are:

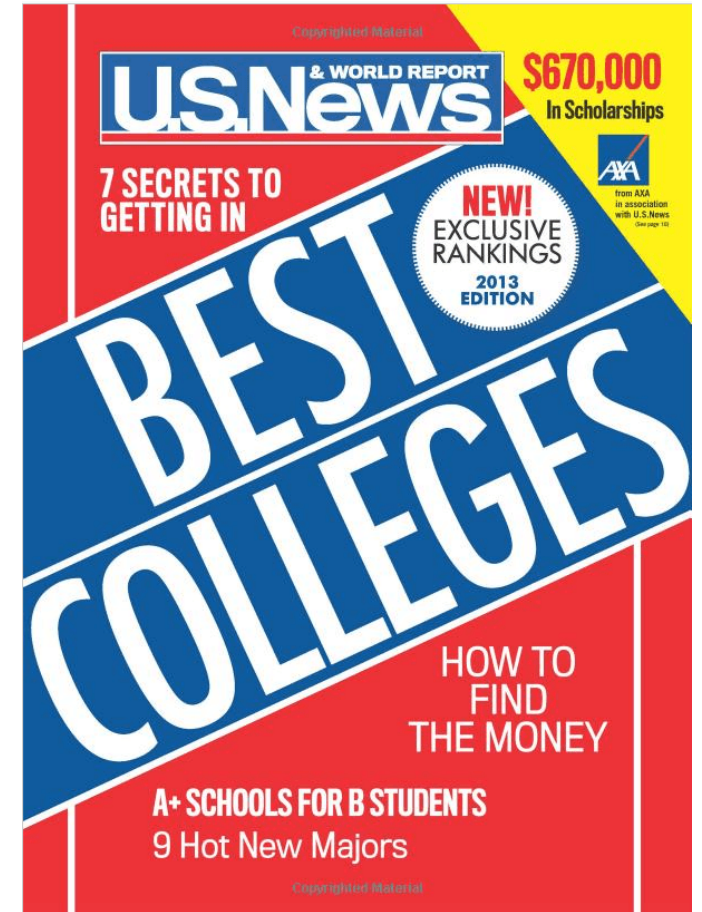
- Readily employable.
- Ready for graduate-level education.
- Competent, Confident, and exemplify Professionalism.



What's So Special About Cal Maritime?


High Quality Education:

- Ranked #1 Public School - Regional Colleges (West) - U.S. News & World Report 2020
- Best Values Colleges - Forbes 2019



Who Employs Cal Maritime IBL Graduates?



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- A business degree from Cal Maritime will give you a leg-up in these jobs...

- General manager
- Purchasing manager
- Inventory manager
- Port manager
- Freight broker
- Marine underwriter
- Shipping agent
- Logistician
 - Company
 - Port
 - Nonprofit
 - Military
- And many others!

What is Logistics?

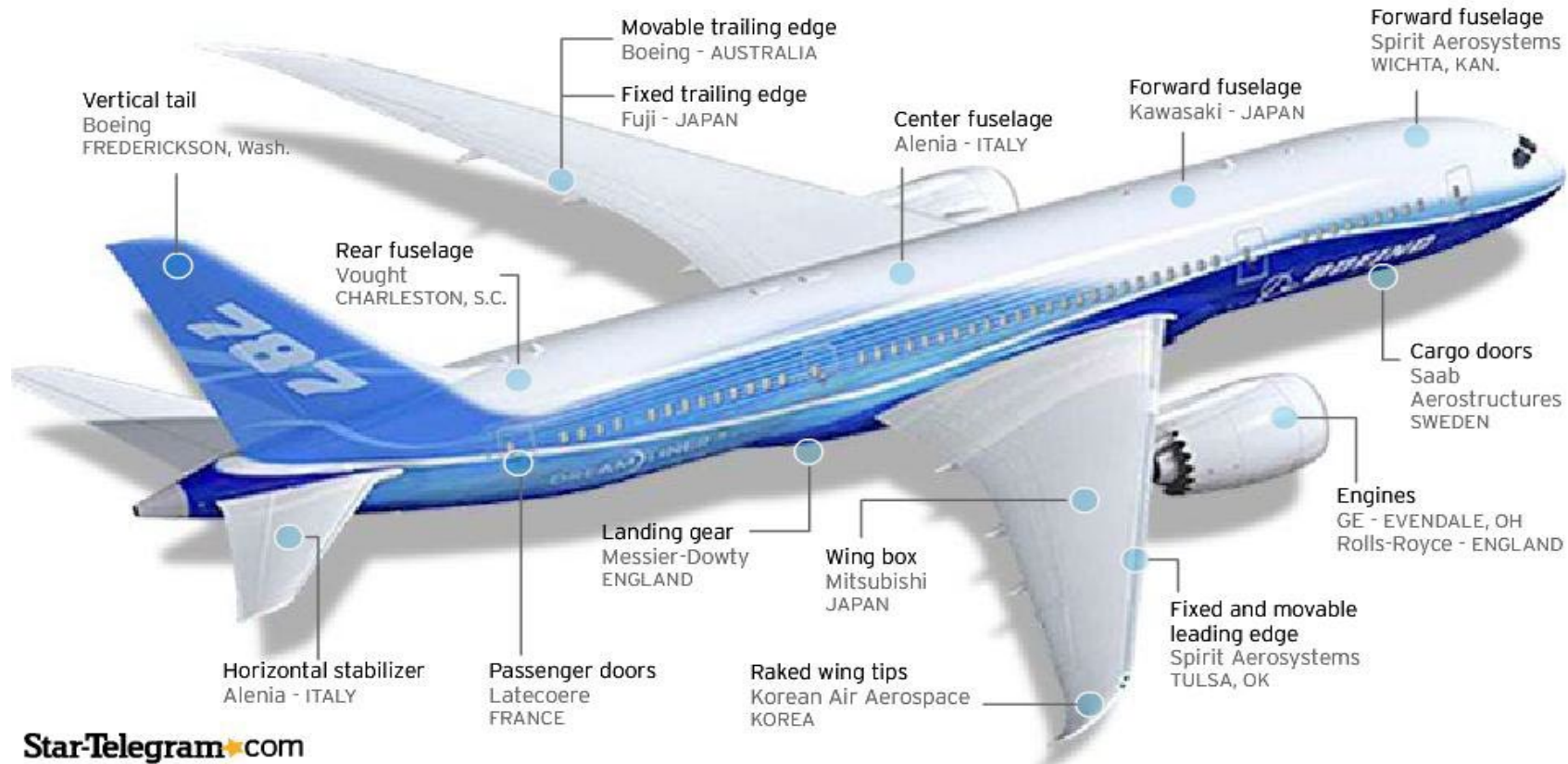
- Managing the flow of inventory, information, and cash
- Everything involved in providing...
The right product,
In the right quantity
In the right form,
At the right place,
At the right time,
At the right cost,
delivered to the right customer



Something More Complex...

Outsourcing manufacturing

Many countries are contributing to production of the 787.



15 different foreign and domestic companies, with hundreds of suppliers in 7 different countries; assembled in SC and WA.

Career Opportunities in Logistics

Annual Median Wage	San Jose Metro Area	California
Purchasing Managers	\$146,730	\$134,750
Industrial Production Operations Managers	\$135,120	\$112,340
Transportation and Distribution Managers	\$125,140	\$96,330
Financial and Investment Analysts	\$102,540	\$87,580
Logisticians	\$94,300	\$81,910
Accountants and Auditors	\$83,680	\$75,880

Source: US Bureau of Labor Statistics, May 2019. Retrieved from: <https://www.bls.gov/data/>

The Cal Maritime Approach

- Innovative curriculum with small class sizes
- Hands-on learning through experience
- Focused curriculum



International Experience & Studying Abroad



Research, Conferences, & Competitions

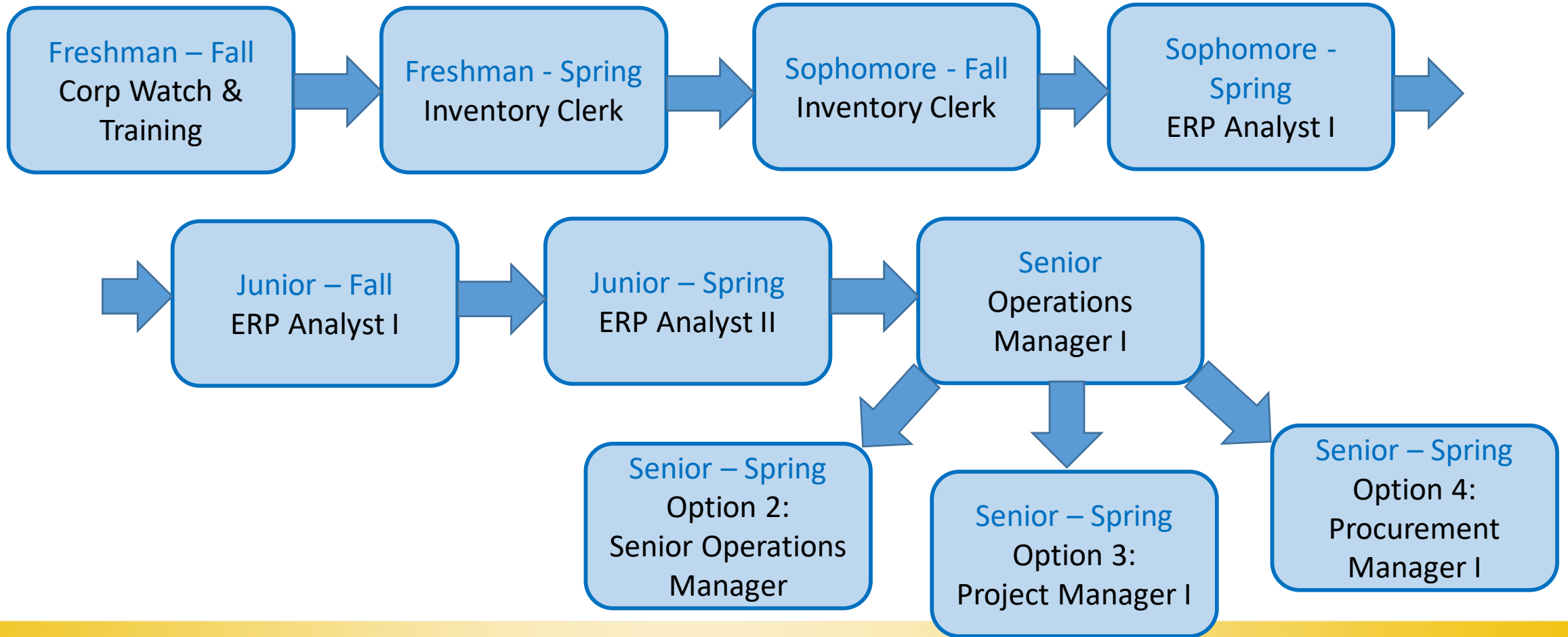


The IBL Cadet Experience

- Trained for team leadership from Day 1
- Self-discipline and personal resilience training
- Accountability for self and others



IBL Corps Responsibilities & Experience



IBL Corps Responsibilities & Experience



Hard Work Pays Off at Cal Maritime!

- Highest Graduation Rates in the CSU System
- Outstanding Job Placement
- Many students go on to Graduate School



Admission to Graduate Schools



- Erasmus University, Center for Maritime Business and Logistics (Rotterdam)
- Hult International Business School (London, San Francisco)
- UC Davis, Agricultural Development
- Tulane University Law School
- University of San Francisco - MBA
- St Mary's College - MBA
- Geisel School of Medicine at Dartmouth College

Cadet Introductions

- Name and Expected Graduation Date.
- Where are you from?
- Why did you choose IBL at Cal Maritime?
- Favorite experience at Cal Maritime?
- Future Plans?

Questions?





CAL MARITIME

CALIFORNIA STATE UNIVERSITY MARITIME ACADEMY

www.csum.edu