CURRICULUM CHANGE REQUEST

Page 1 – Interactive Data and Approval Page - Basic course information

SUBMITTAL INFORMATION – CLICK ON EACH FIELD. SOME FIELDS ARE DROP-DOWN MENUS.

SUBMITTED BY: Joshua Shackman             DATE: January 25, 2022

DEPARTMENT:  International Business and Logistics  COURSE COORDINATOR: Joshua Shackman

MAJOR OR COURSE OF STUDY:  Business Minor Revision

REGISTRAR INFORMATION  *(If the course has a lab component, a separate CCR must be completed for the lab.)*

CURRENT COURSE SUBJECT & NUMBER:
CURRENT COURSE TITLE:

PROPOSED COURSE SUBJECT & NUMBER: (Number MUST be one which has never been used before)
PROPOSED COURSE TITLE:
PROPOSED ABBREVIATED COURSE TITLE (30 Characters Max)

CURRENT COURSE UNITS:  Lecture ___ Lab*  ____ Total ___  CURRENT COURSE HOURS:  Lecture ___ Lab*  ____ Total ___
PROPOSED COURSE UNITS:  Lecture ___ Lab*  ____ Total ___  PROPOSED COURSE HOURS:  Lecture ___ Lab*  ____ Total ___

WTU VALUE OF COURSE:            COURSE IN THE MAJOR:  YES □ NO □

CURRENT GRADING BASIS:  Not Applicable  PROPOSED GRADING BASIS:  Not Applicable

FINAL EXAM:  (Course will be added to final exam schedule)  YES □ NO □
CLASS LEVEL:  Lower Division □ Upper Division □ Graduate □

HEGIS NUMBER/DISCIPLINE:  A-D  E-K  L-M  N-Z

CSU GENERAL EDUCATION PATTERN/S:  Not Applicable and Not Applicable
(For a new GE course or a GE change, the CCR must be approved by the GE Committee prior to submission and a GE Committee Recommendation memo must be completed.)

COMMUNITY SERVICE LEARNING COURSE:  YES □ NO □

STCW COURSE:  YES □ NO □ (If yes, the CCR must be approved by the STCW Committee prior to submission and a STCW Dept. Chair Questionnaire form must be completed.)  SEATIME EQUIVALENCY:  YES □ NO □

CS NUMBER:  (recommended class type/size):  00 Not Applicable

SPACE TYPE:  0 Not Applicable

NEW COURSE □  REVISION OF AN EXISTING COURSE □  OTHER □ Business minor revisions

SEMESTER OF IMPLEMENTATION:  Spring 2022 STUDENTS WHO WILL BE AFFECTED:  All Students (Entering Year)

GRADUATION REQUIREMENT □  ELECTIVE □ (see page 2 instructions)

PREREQUISITES:  CO-REQUISITES:
POST-REQUISITES:  COURSES FOR WHICH THIS COURSE IS A PREREQUISITE:

APPROVALS

Curriculum Committee Chair  2/14/22
Date Received

Dean  1/6/2022
Date Received

Provost/VPAA  2/17/2022
Date Received

Revised 12/08/20
CURRICULUM CHANGE REQUEST
Page 2 - Instructions for submitting a course for approval.

A well-documented course proposal must include most of, if not all of, the following components. Please attach the complete course proposal to the page 1 cover for submittal to the Curriculum Committee.

PURPOSE OF THIS CURRICULUM CHANGE REQUEST
(New course, revise course description, revise prerequisites, change method of instruction, change grading basis, STCW changes, etc.
Revisions to the Business Minor program are needed due to the change in the overall IBL curriculum program as well as aligning to other Cal Maritime minors and current CSU guidelines. We propose the following revisions to the IBL Business Minor:
1. Reduce required credits from 18 to 15
2. Remove BUS 200 from list of three required courses from the minor, but continue MTH 107 and BUS 100 as requirements
3. Add MGT 380 Project Management, MGT 430 International Supply Chain, and MGT 310 Port and Terminal Operations as electives in the Business Minor
4. Require at least six units in the major to be upper division classes
5. Allow for course substitutions under consultation with the Business Minor Advisor and approval of the Department Chair on a case by case basis

Existing – See attached "Business Minor Revisions"

Revised – See Attached "Business Minor Revisions"

COURSE DESCRIPTION (See “Style for Course Descriptions in a Course Catalog” document on Curriculum Committee webpage for samples of course descriptions.)
(As it will appear in the course catalog.)

COURSE GOALS
(Describe the main goals and objectives of the course.)

COURSE COMPETENCIES
(Describe the specific skills that are the intended outcome of the course.)

REQUIRED TEXT
(Include supplementary and suggested reading.)

GRADING CRITERIA AND EVALUATION
(Describe the means for grade determination and any relevant weighting schemes, etc.)

COURSE REQUIREMENTS
(Describe the method of instruction, general assignments, readings, written case analyses, literature searches, hands-on learning, telephone conferences, computer communication, computer applications, examinations, engineering design projects.)

GRADUATION REQUIREMENT
(If the course is required for graduation, address how other courses in the required curriculum are affected.)

FISCAL IMPLICATIONS
(Please indicate the fiscal implications of this course. If the course affects the teaching loads or FTEF/FTES of other departments, include a department chair questionnaire form from that department.)
COURSE ASSESSMENT PLAN
(A course assessment plan consistent with the department assessment and campus assessment programs must be attached.)
Assessment of program objectives occur as part of IACBE accreditation, which includes: annual compliance reports, and an Interim Quality Assurance Report (IQAR) during our period of accreditation.

ATI COMPLIANCE
All courses must be compliant with the CSU Board of Trustees Policy on Disability Support and Accommodations – Executive Order No. 926 and the Chancellor’s Accessible Technologies Initiative (ATI). The course coordinator and instructor must complete a 50m 45s Lynda.com online course, which can be accessed through the following link on the SEAS Disability Services Information for Faculty webpage: https://www.csum.edu/web/seas/information-for-faculty. On the right side of the page, under Video Tutorial Links, Resources, select How to Make Accessible Learning (video). Select “Sign In” and on the next page select “Sign in with your organization portal.” Type in csum.edu. Enter your Cal Maritime Username and Password to access the video. Please email your completion certificate (as a pdf) to Pat Harper, Curriculum Committee Secretary, at pharper@csum.edu and attach a copy to this CCR.
The Certificate of Completion for Joshua Shackman is attached.

COMMENTS/SPECIAL INSTRUCTIONS
(Describe special needs such as room requirements, equipment, computer facilities or programs, library assets.)
International Business & Logistics

Business Minor Proposed Revisions

January 21, 2022

Existing Business Minor Curriculum:

All students must complete the following courses:

- BUS 100 - Accounting Principles I: Financial Units: 3
- BUS 200 - Introduction to Marketing Units: 3
- MTH 107 - Elementary Statistics Units: 3

Plus three of the following courses:

- BUS 101 - Accounting Principles II: Managerial Units: 3
- BUS 300 - International Business Units: 3
- BUS 310 - Financial Management Units: 3
- ECO 101 - Microeconomics Units: 3
- LAW 100 - Business Law Units: 3
- MGT 205 - Organizational Behavior and Labor Relations Units: 3
- MGT 340 - Global Logistics Units: 3

Proposed New Business Minor Curriculum:

All students must complete the following courses:

- BUS 100 - Accounting Principles I: Financial Units: 3
- MTH 107 - Elementary Statistics Units: 3

Plus three of the following courses:

- BUS 101 - Accounting Principles II: Managerial Units: 3
- BUS 300 - International Business Units: 3
- BUS 310 - Financial Management Units: 3
- ECO 101 - Microeconomics Units: 3
- LAW 100 - Business Law Units: 3
- MGT 205 - Organizational Behavior and Labor Relations Units: 3
- MGT 340 - Global Logistics Units: 3
- BUS 200 - Introduction to Marketing Units: 3
- MGT 310 Port and Terminal Operations
- MGT 380 Project Management
- MGT 430 International Supply Chain
Course substitutions are to be allowed on a case by case basis under consultation of the Business Minor advisor and approval of the Department Chair.

Main changes:

1. Credit hours changed from 18 units to 15 units
2. BUS 200 Introduction to Marketing changed from requirement to elective
3. MGT 310, MGT 380, and MGT 430 added as new electives.
4. Students are required to take six units of upper division coursework.
CURRICULUM CHANGE REQUEST
DEPARTMENT CHAIR QUESTIONNAIRE – International Business & Logistics (IBL)

Joshua Shackman has submitted a curriculum/course change request on 1/21/2022 related to the following:

Curriculum Modification: Revision of Business Minor

Course Offering: See Attached CCR

STCW Course (Circle One): Yes [ ] No [X]

This request has been reviewed by the members of our department. A tally of the vote of the department members indicating the degree of support for this proposal within the department is as follows:

FOR: 8
AGAINST: 0

On the basis of this vote, the level of support for this request within the department is:

a. Strong [X] c. Weak [ ]
b. Mixed [ ] d. Non-existent [ ]

As Department Chair, my support for this request is:

a. Strong [X] b. Weak [ ] c. Non-existent [ ]

The following comments made by members of the department are reflective of the attitudes of the department toward this curriculum change request:

(1) It brings the minor into compliance with the new policy

(2) The minor needs to be adjusted after the IBL curriculum revision

(3)

(4)

(5)

As chair of the department, the following comments vis-a-vis allocation of departmental resources, instructional load, equipment, instructional expertise, etc. are relevant:

(1) No additional resources or faculty instructional expertise are required. The minor is currently offered.

(2) Reduces required units from 18 to 15.

The faculty member responsible for coordinating the department assessment program has reviewed the attached course assessment plan and found it to be consistent with the department assessment program.

DEPARTMENT CHAIR SIGNATURE [Signature] 01/25/2022
DATE RECEIVED 01/25/2022
DATE SENT
Certificate of Completion

Joshua Shackman

Teaching Techniques: Making Accessible Learning

Updated: 10/2017 • Completed: 03/2018 • 50m 45s

Certificate No: 408EBB9CAB254415AD3FE8B3AE0E2D4F

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