

Public Disclosure of Student Achievement

Institution Name: California State University Maritime Academy

Business Unit(s) included in this report: Department of International Business and Logistics

Academic Period Covered: 2022-2023

Date Report Posted: January 31st, 2024.

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science Program in Business Administration (BSBA) - International Business and Logistics	Job Placement Rates	90%	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
	Description: The percentage of BSBA students graduating in Spring 2023 that were employed within 6 months from graduation.
Job Placement Rates	Calculation: The Office of Career Services conducts surveys of graduates both online and over the phone. Information gathered from the respondents is used to calculate the percentage of respondents who are employed in degree-related positions within six months of graduation.

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