B.S. in Business Administration: International Business and Logistics

Professional Designation in Logistics and Supply Chain Management
A degree from IBL at Cal Maritime will give you a leg-up in these jobs...

- General manager
- Purchasing manager
- Inventory manager
- Port manager
- Ship broker
- Freight broker
- Marine underwriter
- Maritime lawyer
- Shipping agent

- Labor relations representative
- Logistician
  - Company
  - Port
  - Nonprofit
  - Military

- And many others!
What is “Logistics”? Where does a pencil come from?
Or something more complex...

Outsourcing manufacturing
Many countries are contributing to production of the 787.

12 Foreign Companies; 3 Domestic
7 Different Countries;
Built in SC and WA
So, what is logistics? It’s...

• Managing the flow of inventory, information, and cash (it’s all about cash management)
• Everything involved to provide us….  
  – *The right* product,
  – *In the right* quantity
  – *In the right* condition,
  – *At the right* place,
  – *At the right* time,
  – *At the right* cost
  – *AND delivered to the right* customer
• General Dynamics NASSCO
• Production and logistic
Shipping Agencies

- These are companies that manage the shore-side of the shipping business.
- They make sure all the business affairs of the ship are in order once it arrives.
Matson is one of the largest U.S. ocean shipping companies.

They also manage ground logistics.

They hire for every type of position.
Ports

• IBL graduates get jobs on all ports on the West Coast
• Sometimes directly for the port authority, sometimes for port services companies
What Kind of Work Will You Do?

• Logistics/operations manager
• Sales/marketing
• Business analytics/finance
• Import-Export Agent
• Marine Insurance
• Many, many other careers in maritime
Our Mission

To graduate students who are:

• Readily employable
• Highly qualified for further education
What’s So Special About Cal Maritime?

• High quality education
  – One of the best values
  – One of the highest job placement rates for US colleges
    • 2015 = 96%
    • 2016 = 97.5%
    • 2017 = 100%
High Placement Rates
Highly Qualified Faculty
Small Class Sizes: Huge Advantage

- Classes are not just lectures
- Experiential activities
- Contests
- Hands-on skill building
Our Academic Approach

• Innovative curriculum
• Small class sizes
• Hands-on learning through experience
Hands-On Learning: Required Internship

Employers
- Inchcape Shipping
- Princess Cruises
- Target Operations
- Ports America
- Pasha Hawaii
- Trapac
- Port of Los Angeles
Classroom Education: International

- Language requirement (Spanish or Chinese)
- Cross-cultural management
- International marketing
- Global logistics
Hands-On Learning: Required International Experience
Classroom Education: Leadership

- Teamwork
- Ethics
- Organizational behavior
- Decision-making
Hands-On Learning: Cadet Leadership Training

- Trained for team leadership from day 1
- Self-discipline
- Personal Resilience
- Accountability for self and others
Student and Cadet

- Student
  - University Student
  - Cadet
  - Scholarship (Academic Degree)
  - Officership (Leadership Position)
- Learning
Opportunities:
Research, Competitions, Conferences

US DOE 2018 Wind Energy Competition – 1st Place
Opportunities:
Career fairs are held each semester

• Our career services staff help students year around find jobs and internships
• Large turn-out of recruiters at every career fair
Support and Mentoring

- The program is tough, but you are not alone
- Accessible faculty
- Tutoring services
- Closely-bonded student population
Hard Work Pays Off!

- Highest graduation rates in the Cal State system
- Outstanding job placement: 2017 = 100%
- Many go on to graduate school after working
Admission to Graduate Schools

• Erasmus University, Center for Maritime Business and Logistics (Rotterdam)
• Hult International Business School (London, San Francisco)
• UC Davis, Agricultural Development
• Tulane University Law School
• Georgia State College of Law
• University of San Francisco MBA
• St Mary’s MBA
Any questions?