

Frazier, Stephen

From: Corey Close [Corey_Close@CampusEAI.org]
Sent: Monday, March 28, 2011 7:20 AM
To: Frazier, Stephen
Subject: California Maritime Academy Launches Public Website Using myCampus Web Content Management System

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California Maritime Academy Launches Public Website Using myCampus Web Content Management System¹

The new content management system helps develop, publish and maintain the public site



Located in Vallejo, California, The California Maritime Academy is a unique and specialized campus of the 23-campus California State University (CSU) system. Cal Maritime is one of only seven degree-granting maritime academies in the United States - and the only one on the West Coast. For more information, visit www.csum.edu

CLEVELAND - March 28, 2011 - California Maritime Academy (CSUM), located in Vallejo, California, is utilizing the myCampus Web Content Management System (WCMS) developed by CampusEAI Consortium to launch its new public website at www.csum.edu. Using the myCampus WCMS, fifty content providers on campus are now able to create, publish and update web content quickly and easily.

The customizable myCampus WCMS gives CSUM the power to create a unique website built around the campus's specific needs, providing an effective source of information for CSUM students, parents, faculty, staff and alumni.

The myCampus WCMS provides a comprehensive suite of tools for the content management lifecycle including content creation, content editing, content publishing and content archival, including:

- Web publishing and workflow
- Live page editing and scheduling
- Easy rich text WYSIWYG editors
- Search engine optimization (SEO)
- Drag-and-drop site maps
- Multi-language support
- RSS
- Blogs
- Wikis
- Polls

CSUM used CampusEAI's Professional Services for a variety of services throughout this project, including:

- Support during website redesign
- Content migration of existing web pages
- Project management
- Content management
- Training

"Instead of building the University's new official website on yet another server, we decided to build it within the myCampus portal and make those pages public "said Steve Frazier, Chief Information Officer at California Maritime Academy."Because the new website would actually be part of the portal, we were then able to use the portal's content management system to construct it."

Greg Crum, Coordinator of Instructional and Academic Web Development, has been assisting faculty and staff to publish pages. "We've conducted both one-on-one training and small group sessions on how to use WCMS," said Mr. Crum. "People seem to learn how to use it very quickly!"

Other institutions which have selected myCampus WCMS include Albany State University, Waynesburg University and Universidad del Sagrado Corazon. WCMS is available to all institutions currently utilizing myCampus version 6.3 and later.

"We are pleased to launch the California Maritime Academy public website using myCampus WCMS," said Anjli Jain, Executive Director of the CampusEAI Consortium. "CSUM's decision to use the existing myCampus infrastructure to support the needs of the campus' portal and public website demonstrates a commitment to cost-effective decision making that we hope every campus considers in light of recent budget cuts."

Members seeking information on the myCampus WCMS software can contact their member relationship manager to schedule an exploratory session with the CampusEAI Community Team. Non-members seeking further information can contact Hollie Rybak at hollie_rybak@campuseai.org or visit the CampusEAI website www.CampusEAI.org.

About CampusEAI Consortium

CampusEAI Consortium is a global information technology services and consulting provider focused on helping its members implement enterprise IT solutions cost-effectively and timely. More than 260 members belong to the CampusEAI Consortium, including University of Arizona, Albany State University, Curry College, University of Maine at Farmington, University of North Carolina Wilmington, Staffordshire University and The University of Adelaide. For more information, visit www.campuseai.org.

About myCampus

myCampus is the most widely deployed campus portal and web content management solution in higher education, provides prospective students, students, faculty and staff, and alumni with single sign-on access to their academic and social information. For more information on myCampus, visit <http://www.campuseai.org/mycampus-campus-portal>.

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