Cal Maritime Alcohol, Tobacco, and Other Drugs (ATOD) Advisory Committee
Minutes

AY 2014-15

<table>
<thead>
<tr>
<th>Date: 4/01/2015</th>
<th>Attendees: Christine Smith, Jeff Ward, Bruce Wilbur, Roger Scranton, Michael Walker, Brad Foster, Pam Cherry (designee for R. Richard), Roberta Gray, Ian Wallace (chair)</th>
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<tbody>
<tr>
<td>Location: ABS 102</td>
<td>Members absent: Tegan Church, Alexander Collins, Brian Edmiston, Ginger Edwards, Susan Foft, Kate Kimble, Stephen Kreta, Donna Nincic, Frank Smith, Dana Conrad, William Lindsey, Mitch Kobayashi</td>
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<tr>
<td>Time: 12:00</td>
<td>1. Action Items</td>
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<td>• All – make progress on respective projects</td>
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<td>2. Future Issues/Goals</td>
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<td>• Next meeting:</td>
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Date: 3/04/2015
Location: ABS 102
Time: 12:00

Attendees: Christine Smith, Jeff Ward, Bruce Wilbur, Roger Scranton, Michael Walker, Brad Foster, Pam Cherry (designee for R. Richard), Roberta Gray, Ian Wallace (chair)

Members absent: Tegan Church, Alexander Collins, Brian Edmiston, Ginger Edwards, Susan Foft, Kate Kimble, Stephen Kreta, Donna Nincic, Frank Smith, Dana Conrad, William Lindsey, Mitch Kobayashi

| | 2. Action Items |
| | • All – make progress on respective projects |
| | 2. Future Issues/Goals |
| | • Next meeting: |
Date: 2/04/2015  
Location: ABS 102  
Time: 12:00

Attendees: Christine Smith, Jeff Ward, Bruce Wilbur, Roger Scranton, Michael Walker, Brad Foster, Pam Cherry (designee for R. Richard), Roberta Gray, Ian Wallace (chair)

Members absent: Tegan Church, Alexander Collins, Brian Edmiston, Ginger Edwards, Susan Foft, Kate Kimble, Stephen Kreta, Donna Nincic, Frank Smith, Dana Conrad, William Lindsey, Mitch Kobayashi

3.  

Action Items
- All – make progress on respective projects

Future Issues/Goals
- Next meeting:

Date: 1/07/2015  
Location: ABS 102/Topp Room  
Time: 1:00

Attendees: Christine Smith, Jeff Ward, Bruce Wilbur, Roger Scranton, Michael Walker, Brad Foster, Pam Cherry (designee for R. Richard), Roberta Gray, Ian Wallace (chair)

Members absent: Tegan Church, Alexander Collins, Brian Edmiston, Ginger Edwards, Susan Foft, Kate Kimble, Stephen Kreta, Donna Nincic, Frank Smith, Dana Conrad, William Lindsey, Mitch Kobayashi

1) B. Wilbur will take minutes (rotating).
2) December minutes approved.
3) Reminder from Chair that committee function includes advisory role to campus, not just a programming.
4) CSU ATOD biennial report due on 2/2/15. If you have information on previous ATOD education events please send them to Dr. Wallace by 1/23/15. Previous reports included most of the previous alcohol prevention activities and events including small and larger events, as well as on-line trainings. The 2015 system-wide report will be discussed once it is available.
5) Plans for spring semester
   a) Changeover dance. The efforts at harm reduction and enforcement/education seemed to be beneficial last year. Having food available before getting on the bus was well received. Likely
will have a similar plan for this year. Chris Smith volunteered to contact the head of the Changeover committee to find out what is planned and coordinate.

b) Ideas for other events. Discussion of benefits of collaboration between groups such as Housing, Health Center/Peer Health Educators, ASCMA, Athletics (SAAC). Example of ‘Chill Zone’ event at the end of the semester working well due to collaboration. Housing looking for opportunities to collaborate on educational programming. New ‘Blue Crew’ cheering section planned for athletic events, may be another group with which to collaborate.

6) ATOD funding. Discussion of potential ways to have funding for ATOD committee related programming and events. One potential model involves requesting funding for committee activities through Student Affairs. Another model would be to have funding in several departments and then combine resources. Discussion of the possibility of accepting donations from local alcohol related businesses. Will need to check with University Advancement. B. Wilbur and R. Gray will follow up on this.

7) Follow up discussion of previously raised issue that students notice and have commented about times when Fac/Staff on cruise have appeared intoxicated when returning to the ship or with students on shore. General agreement that students perceive this as a double standard and sends a mixed message.

8) Question came up regarding what on campus resources students have for substance use issues (similar to the Employee Assistance Program for Cal Maritime Fac/Staff). Brief discussion that the students have confidential resources via the Health Center/Counseling and Psychological Services. After hours hotline information also listed on the SHC/CAPS web pages and after-hours nurse advice line available and promoted. Busy schedule for the psychologist and medical providers suggest that many students are aware of the services and willing to use them.

**Action Items**

- **Deadline of 1/23/15**- Send info on ATOD education events and programs to Dr. Wallace for the CSU Biennial Report
- Chris Smith volunteered to contact the head of the Changeover committee to find out what is planned and coordinate
- Discussion of the possibility of accepting donations from local alcohol related businesses. Will need to check with University Advancement. B. Wilbur and R. Gray will follow up on this.
- **All** – make progress on respective projects

**Future Issues/Goals**

- Next meeting: time and location to be determined, due to glitch in room reservation system related to the start of the semester. (rescheduled since meeting – February 4th at 12noon in ABS 102)

**Date: 12/10/2014**  **Attendees: Deborrah Hebert, Dana Conrad, William Lindsey, Christine**
Cal Maritime Alcohol, Tobacco, and Other Drugs (ATOD) Advisory Committee Minutes

<table>
<thead>
<tr>
<th>Location: Topp Room</th>
<th>Smith, Jeff Ward, Bruce Wilbur, Roger Scranton, Roberta Gray, Mitch Kobayashi, Ian Wallace (chair)</th>
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<tbody>
<tr>
<td>Time: 1:00</td>
<td>Members absent: Tegan Church, Alexander Collins, Brian Edmiston, Ginger Edwards, Susan Foft, Kate Kimble, Stephen Kreta, Donna Nincic, Roseann Richard, Michael Walker, Frank Smith</td>
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1. November minutes approved
2. Note taker for Dec. meeting – Jeff Ward
3. Agenda approved, Dean Hebert to update on Alcohol policy
4. Vote to change committee name to ATOD, Alcohol, Tobacco, and Other Drug approved, 8-0.
5. CSU ATOD conference date announced, April 16-17 at Monterey Bay Marriot. Registration not yet available.
   a. Benefits of going, opportunity to “work hard, work often”.
   b. Dates may be difficult secondary to the finals schedule.
6. Tobacco Policy
   a. Per the Chancellor’s office, all CSU campus are moving in a smoke free direction.
7. Recovery Comedy DVD
   a. Roberta proposed utilizing a DVD series involving Mark Lundholm. It was also suggested that we may be able to contact Mr. Lundholm to speak directly to the student body.
   b. A link to a sample of his work can be found here: [http://vimeo.com/113552966](http://vimeo.com/113552966).
8. Alcohol Policy Update, Dean Hebert
   a. We need to draft an Event Form
   b. Will allow events to pre-register, needs approval of VP and police services
   c. Larger events and 3rd party events may need police presence
   d. On campus space for serving appears to be Morrow Cove, mainly due to better supervision. If successful, may consider re-locating spot.
   e. Morrow Cove allows alcohol to be served by staff in single servings.
   f. Changes need to put into policy and distributed in order to roll out in Fall 2015
9. Review of committee activity
   a. Prevention at Changeover Dance – Cheese platter social was organized before buses departed.
   b. Enhance prevention for International Experience – Christine Smith and Dr. Wilbur spoke to students prior to the trips.
   c. Establish funding source – Funds for ATOD to use are currently inconsistent. Having a budget for ATOD programming may allow for better execution of ideas and possibly help with attendance (B. Wilbur). Should put forth the proposal to Steve Kreta for a budget to program (D. Hebert).
   d. Attendance – Due to scheduling conflicts, keep committee numbers high so attendance is steady at meetings (C. Smith). More subcommittee work may help with attendance.
10. Goals for Spring Semester
   a. Community based goals vs. individual goals
   b. Propose a faculty / staff meeting prior to cruise / International Experience regarding alcohol policy.
   c. Create an Alcohol, Tobacco, and Other Drug Position Statement. Establish public consensus.
   d. Delegate and collaborate with other groups on campus for programming. Utilize other resources such as R.A’s, ASCMA (M. Kobayashi)
   e. Increase pre-programming (C. Smith).

Action Items

Future Issues/Goals

- Next meeting: 7 Jan 15

Date: 11/13/2014
Location: ABS 102
Time: 1100

Attendees: Tegan Church, Alexander Collins, Dana Conrad, Brain Edmiston, Ginger Edwards, Susan Folt, Deborah Hebert, Kate Kimble, Mitchell Kobayashi, Stephen Kreta, William Lindsey, Donna Nincic, Roger Scranton, Christine Smith, Michael Walker, Jeff Ward, Bruce Wilbur, Ian Wallace (Chair)

I) Introduction of Ginger Edwards as new committee member from off campus.

II) Action Items:

   A) Name change from Alcohol Advisory Committee to Alcohol Tobacco and Other Drugs Committee.

      Decision: An email request for voting for name change would be sent to all Alcohol Advisory Committee members.

   B) Presentation of 2013 Student mental Health Survey by Ian Wallace. The highpoints of the presentation included:

      1) 25% of Student Body completed Survey.

      2) Average student had engaged in Binge drinking at least 1 time in the previous two weeks before taking the survey.

      3) 91% of the Student Body replied “yes” to receiving information pertaining to Alcohol Training.

      4) 25% received Tobacco use training.
III) “Buzz Training” - Peer Health Educators and the Residence Housing Officers to deliver the program.

IV) Revision of Alcohol Policy – Possible drinking allowed on campus in certain places (i.e. A campus pub or within certain residence halls) No updates at this time

Meeting Adjourned at 11:53 am.

**Action Items**
- Ian – Send notice about voting on name and purpose of committee
- All – respond to changes in name and purpose of committee

**Future Issues/Goals**
- Next meeting: December 10th, 11am in the Topp Room
- Progress reports for respective projects.

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**Date:** 10/8/2014  
**Location:** Classroom 102  
**Time:** 1300

**Attendees:** Tegan Church, Alexander Collins, Dana Conrad, Brain Edmiston, Ginger Edwards, Susan Foft, Deborrah Hebert, Kate Kimble, Mitchell Kobayashi, Stephen Kreta, William Lindsey, Donna Nincic, Roger Scranton, Christine Smith, Michael Walker, Jeff Ward, Bruce Wilbur, Ian Wallace (Chair)

1. Reviewed and approved agenda
2. September minutes approved
3. Adding members:
   - Jeff checked with possible external member about interest in serving
     i. Cal Maritime grad, Paula, is out of state and unable to serve as an external member. Perhaps in future semesters.
     ii. Ian contacted two external members. Ginger Edwards, a substance use counselor and supervisor, has agreed to serve and will begin attending meetings in November
4. Alcohol policy reform progress update (Dean Hebert)
   a. The revised policy was discussed at the student leadership retreat. General consensus among participants that allowing alcohol in residence halls is not preferred.
   b. Student leaders made minimal changes to the document overall. They suggested the
following ideas for allowing beer and wine:

i. Designated places on campus including a campus pub in the current Mayo Hall exercise room. Combined with social lounge with games (e.g., pool table). Consideration of food and non-alcoholic drinks being available in this space but sensitive to competition with Dining Services.

1. Side note: AS may be moving offices in Mayo Hall.

ii. Additional places on campus where organizations can hold events where alcohol may be served, including approval through explicit procedures. Ex: fire pit, mini park.

c. Next steps: communication to and with the campus community through Town Hall meetings, portal messages, feedback, etc.

i. Time table for implementation of new policy currently slated for fall 2015.

d. Proposed outcomes: decreased DUIs, chance for greater consistent and systematic enforcement of current rules regarding alcohol on campus and underage drinking.

e. Brief discussion about exploring the enforcement of drinking behavior and parties off campus.

5. Dean Hebert and Dr. Wilbur exited the meeting as stated at the start of the meeting.

6. Changing committee name, purpose, composition

   a. Briefly reviewed proposed changes and edits to committee name, purpose, and composition.

   b. Committee members to review changes before Nov meeting and to vote on changes at Nov meeting.

7. Provided notice about CSU system biennial report and Ian chairing our campus’s report due Feb 2015

8. Discussion of tobacco policy and dissemination of the policy to campus

   a. Announced periodically at formation, individual enforcement, maxient reports,

   b. Discussion of additional enforcement ideas such as signs

   c. Point made about CSU system making all campuses smoke-free in 3-5 years.

9. Discussion of The Buzz program training and possible groups for delivery. Ian has ordered the materials and they will be available by mid October.
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a. The following faculty/staff and students participated in the training and are available to deliver the Buzz program:
   i. Students: Matt Castle, Aaron Weissmann, Hope Gorman, Jeffrey Frick, Brian Haynes, Ali Castillo, Chad Mensinger
   ii. Staff/faculty: Ian Wallace, Deborrah Hebert, Kate Kimble, James Dalske

b. Jeff suggested the Student Athletic Advisory Committee could benefit from this training at one of their meetings.

10. Inquired with the group about an organization that contacted Ian during the past month about providing substance use treatment services to our students, yet they are based in SoCal and with no firm plans to open a center in the Bay Area.
   a. Spencer Recovery Center Services: Ken Armis 530-531-5729; Location: Laguna Beach, CA

11. Brief discussion about changing the culture at Cal Maritime. Including statistics about alcohol use, comparisons to other schools, and how this perspective affects our work as a committee.
   a. Don’t let the perfect be the enemy of the good

12. Action Items
   • All – review committee name change and edits to the purpose and composition (sent in email accompanying these minutes). Send to Ian before November meeting.
   • Ian – Continue to promote and coordinate The Buzz training among campus groups.
   • All – work on respective projects (see Sept minutes).

Future Issues/Goals
   • Next meeting: November 13th, 11am in ABS102
   • Progress reports for respective projects.

Date: 9/10/2014
Location: Gold Room
Time: 1300

Attendees: Dana Conrad, Brain Edmiston, Deborrah Hebert, Kate Kimble, William Lindsey, Donna Nincic, Roseann Richard, Christine Smith, Jeff Ward, Bruce Wilbur, Ian Wallace

Members absent: Tegan Church, Stephen Kreta, Billie Munds, Mitchell Kobayashi, Michael Walker,

4. Welcome back and Introductions
   a. Each member introduced themselves, their position on campus, and a shared how the committee relates to their work.
5. Additional members/representation, suggestions
   a. External review member
      i. Jeff Ward will check with Paula Tuziak (sp?)
      ii. Ian to check with JoEllyn Myslik for representative from ambassador program
   b. Others
      i. Student representative from Housing
      ii. Dean Dalske to appoint someone from his department
      iii. A representative from the ship was suggested
6. Discussion of purpose, name, and structure of the committee
   a. Suggestions made to broaden the name to include Alcohol, Tobacco and other drugs (ATOD)
   b. Discussion of the process of changing name, structure, purpose, etc of committee. Ian to investigate the procedure for such changes.
   c. Comment on medical marijuana dispensaries mentioned in purpose of the committee as well as that there is a new dispensary located close to campus near Lemon St. and Sonoma Blvd.
   d. Suggested that the committee be synced with the CSU executive order for ATOD
7. Review and highlights from last year:
   a. Alcohol policy subcommittee – draft revisions
   b. Aware Awake Alive! orientation at CO
   c. Changes to TSGB alcohol assessment policy and procedure
   d. CSUCI ATOD
8. Paired exercise: What are your ideas for this semester?
   a. Education on tobacco (Christine)
      i. Make resources available for groups (PHEs, RHOs, TSGB staff, etc)
      ii. Advise on policy to students and staff (e.g., attend committee meetings)
   b. Ensure advising gets to the stakeholders so there can be a tangible result (Will)
   c. Establish funding for resources and create a budget (Deborah)
   d. Enhanced prevention for “pre-gaming” at Changeover Dance (Kate)
      i. Ex: greater limitations on drinks, provide carb-heavy food
   e. Enhance prevention efforts for International Experience (Donna)
      i. Ex: Greater ownership of drinking norms, model or countries/cultures
   f. Expand conversation about responsible ATODS behavior to the wider campus (Bruce)
      i. Harm reduction, responsible use, provide opportunities for student input and discussion
   g. The Buzz – an alcohol education and awareness program coming to campus on Sunday Sept 21, from 0930-1230 in the Dining Center, 2nd floor (Ian)
      i. Participants will be trained how to deliver this fun and engaging program for groups on campus.
9. Notes:
   a. Project-based subcommittee structure this year as opposed to previous topic-based
**Cal Maritime Alcohol, Tobacco, and Other Drugs (ATOD) Advisory Committee Minutes**

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<tr>
<th>subcommittees.</th>
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### Action Items
- **Jeff** – to check with Paula about interest in serving as an external member
- **Ian** – to check with JoEllyn Myslik regarding external member from Ambassador program
- **Ian** – to request representatives from the following areas on campus: Dean Dalske in Career Advancement, TSGB
- **Ian** – to send most recent Alcohol Policy to the committee
- **Ian** – investigate steps/procedure for changing committee name, purpose, composition
- **Ian** – to send CSU Ex Order related to ATOD
- **Ian** – To send tobacco policy to committee
- **All** – Consider participation (students as well as staff/faculty) in The Buzz (9/21, 0930-1230 in the dining center 2nd floor). Contact Ian.
- **All** – make progress on respective projects

### Future Issues/Goals
- Next meeting: Wednesday October 8th, 1300 in classroom 102
- Progress reports for respective projects.
- Debriefing about The Buzz
Cal Maritime Alcohol, Tobacco, and Other Drugs (ATOD) Advisory Committee
Minutes

AY 2013-14

Date: 2/19/2014
Location: Topp Room
Time: 12:30pm

Attendees: Deborrah Hebert, Kate Kimble, Mitchell Kobayashi, Christine Smith, Michael Walker, Jeff Ward, Bruce Wilbur, Ian Wallace (Chair)

Members absent: Stephen Kreta, Billie Munds, Donna Nincic, Frank Smith

- Review and Approve Agenda
  - Add item to review Changeover event planning. Approved.
- Welcome new members and brief introductions
  - Dr. Donna Ninci (absent today), Chair of the ABS School of Maritime Policy and Management
  - Kate Kimble, Director of Housing
  - Suggestions made to include more student members (Peer Health Educators [PHE], ATOD Conference attendees). Currently only student member is Mitchell.
- ATOD Conference Plans April 3 and 4 at CSU Channel Islands
  - Provided an update about staff and student attendees: Steve Kreta, Palin Wykoff, James Dalske, Deborrah Hebert, & Ian Wallace. Students: Mitchell Kobayashi, Tegan Church, Andrew Leonard, Dana Conrad, Will Lindsey, Alexander Collins
  - An ATOD attendee group meeting was recommended to coordinate before attending
  - Ian and Mitchell plan to submit a proposal to present a poster at the ATOD conference on the topic of the process of revising the alcohol policy.
- Aware Awake Alive Orientation and Training report
  - Review of event at Chancellor’s Office that was attended by Mitchell, Steve, Ian and Alexandra Castillo (a PHE)
  - Highlights:
    - Multimedia “toolkit” was a highlight of the resources available, which is accessible through the web site (awareawakealive.org).
    - Questions about who customizes the materials and if there is funding from the CO.
    - Overview of how the program was started by the parents of a Cal Poly freshman who died in 2008 from alcohol poisoning in his freshman year during a fraternity initiation.
  - Ian and Mitchell met following the event to discuss implementation:
    - Standardized alcohol presentation for the RAs that they will receive during training and then deliver during 1st month of the fall semester (Mitchell)
    - O-week alcohol education by PHEs – including interactive event possibly involving MADD car crash and/or AAA art and education display. Location on the Quad (PHEs)
      - Discussion about past PHE O-week presentation being interactive as well as misinformation from PHE on a separate occasion (which included it being a learning experience for the PHE).
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- Cruise and International Experience preparation (Ian)
- Updates from Subcommittees
  - Alcohol Policy
    - Copies of draft Policy provided.
    - Overview of the organization of the policy was provided.
    - Clarified that the policy complies with the requirements of the Drug Free Schools and Communities Act.
    - Discussion of the section on permitting drinking in certain Residence Halls
      - Discussion with stakeholders, including RAs, who were reported to have strong feelings but to be split about the issue.
        - CORRECTION (3/20/2014 from Kate Kimble: “The RAs are not split on the issue - more than 2/3 of the staff is not in favor of this, and the majority of those few who are will not be RAs next year, and those opinions are much less impactful than the RAs who will be forced to enforce this policy”)
      - Students generally, including ASCMA, were largely in support of the change.
      - Administration and enforcement of the policy was the biggest concern raised. This included Frank’s comments via email.
      - Note that not just RAs but all students/cadets are responsible for enforcement.
      - Questions raised about bystander intervention (comparison drawn between not reporting grooming violations, so why would we expect them to report alcohol violations).
      - Emphasis was on promoting responsible use, which related to increasing respect for students’ as adults. The assumption being that treatment with respect would lead to harm reduction.
      - Multiple notes that the status quo is that drinking is occurring, so something needs to be changed.
      - Opening up the res halls to alcohol not to include TSGB or freshman res halls.
      - Questions raised about easier accessibility to alcohol for minors when not a dry campus.
      - Monitoring: Lower res is difficult to monitor. McAllister is easier. 3rd floor was proposed as where to allow alcohol.
      - Questions raised about data: What percentage of violations in res halls are of students under 21 vs. 21 and over. What % of students living in res halls are over 21?
      - Kudos to Mitchell for a well-written and organized draft policy.
      - In addition or instead of res halls: idea raised of a separate place on
campus where drinking would be allowed (e.g., pub, current location). Questions raised about paying for police services to be present.

- Questions raised about research on previous transitions from dry → wet campus
- Recommendation on “broadening” the conversation about changes in alcohol policy and campus culture. To include discussion of various campus groups rather than a top-down approach and implementation. This blends into the policy change being programming and education in nature as well.
  
  o Programming and Education
    ▪ No separate subgroup meeting since previous committee meeting.
    ▪ Request for student members to join the subgroup that has shrunk in size
  
  o Conduct and Merit
    ▪ All-Hands Meeting about responsible alcohol use held in Rizza for all Cruise and International Experience Participants. Led by Interim Commandant Palin Wykoff
    ▪ This also included student testimonials about how alcohol negatively affected their past cruise or intl exp trip.
    ▪ Discussion included notes about the “gangway” policy and economic impact for students who must redo cruise or Intl Exp.

- Changeover update
  
  o Pre-Changeover event on campus is being discussed. To include: Buss ride to event location and appetizer hour before the bus that will include cheese, non-alcoholic drinks.
  
  o This is a harm reduction approach that will be affordable, extend time without consuming alcohol, and add food to reduce effects of prior alcohol consumption.
  
  o Questions about the responsibility of campus Police during the pre-bus ride event.
  
  o Notes about this event being a “nice touch” to the Changeover event overall.

- Distributed Motivated to Moderate Flyer promoting a hard reduction group on Fridays at 11:30am in ABS for students to attend. Led by Dr. Wallace from CAPS.

- Meeting adjourned shortly after 1:30pm

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<td><strong>Ian</strong> – Recruit more student members (PHE, ATOD attendees, and Brian Edmiston)</td>
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<td><strong>Everyone</strong> – Send individual feedback on policy to Mitchell and Deborrah</td>
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<td><strong>Ian</strong> – Schedule group meeting for ATOD attendees</td>
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<td><strong>Ian</strong> – Request data from Roger Scranton: What percentage of violations in res halls are of students under 21 vs. 21 and over? What percentage of students in res halls are over 21? (Kate Kimble)</td>
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<td><strong>Ian</strong> – gather research on dry → wet campus</td>
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### Future Issues/Goals

- Update on new student membership
- Further revisions of Alcohol Policy
- AlcoholEdu data from fall 2013 and longitudinal trends.
- ATOD Conference proposal update
- Next meeting: 3/19/2014 at 12:30pm in the Topp Room
10. Agenda approved. No additions.

11. New members introduced (Brian Edmiston, William Lindsey, Dana Conrad) and group members introduced themselves as well.

12. Updates from Subcommittees
   a. Alcohol Policy:
      i. Draft revisions recently sent to Dean Hebert for review. Recent version includes edits to sanctions, including an appendix listing sanctions that was expanded based on NCHERM list of alcohol sanctions.
      ii. Clarification was made that the revisions to the policy are to the student section of the overall policy. This distinction is important because it affects few stakeholders on campus.
      iii. Request to identify stakeholders whom the committee may want to hear from: RAs, Faculty (request for Donna Nincic to reach out), and Peer Health Educators (Ian to reach out)
      iv. Shared copies with the group of the poster presentation that Ian and Mitchell created for the CSU ATOD conference on April 3&4 (Note: only a total of 6 posters were accepted for the conference). The poster has been submitted for printing and is scheduled to arrive before the conference.
   b. Programming and Education
      i. The Friday before Changeover Dance there will be a Student-driven pledge targeting designated driving, increasing awareness and knowledge of alcohol intoxication. There will also be a prize raffled. Recommendations were made to not be “preachy” and instead use a harm reduction approach.
      ii. On April 17 there will be a luau event co-sponsored by the Asian Pacific Islander student group and the Unity Council where a health promotion tabling event will be held in or near the designated beer garden area.
      iii. Programming is focused on targeting events where there is likely to be alcohol consumption.
      iv. Additional ideas were shared regarding alcohol abuse prevention:
         1. Breathalyzer for awareness and education at the Luau beer garden (as well as promoting a mobile application for BAC and information that students can access via their cell phones)
         2. Target underage and of age students
         3. Pan-Hellenic/Greek Life-style “create your own” mocktail competition – could be applied to CMA based on student groups, divisions, etc.
### Potential Fall 2014 event

v. Cruise 1 alcohol event announced: Alcohol Jeopardy hosted by Christine and John Buchanan from Housing. Suggestion was also made that ASCMA could contribute funds to support similar alcohol prevention efforts for cruise.

vi. Effective promotion and marketing were discussed:

1. Important to make an emotional appeal with real life stories from students. This includes the MADD car crash on the quad in the fall 2014 (possibly during O-week).
2. Student testimonials while on cruise (similar to those made to the prep sessions for International Experience students). Suggestion was made to video tape these talks so to capture the emotion of the moment and to use in future events. Consideration was given to not having these testimonials make light of the alcohol event or minimize the impact.

vii. Suggestion was made to provide taxi and bus information for students prior to changeover dance.

1. Student perspective that the more strict rules for changeover and the bus service available may be deterring students from using this mode of transportation.
2. Further discussion about this included mixed stories from students related to responsible and less responsible decisions regarding alcohol use and the changeover dance.

viii. Perspective was given that current rules are helpful and lessen the negative alcohol-related incidents from past changeover dances.

### 13. Conduct and Merit / Subcommittee / Data Update

a. AlcoholEdu data – prematriculation data from the past 4 years was provided in a handout.

i. Overview of the data was provided and specific data points were highlighted (location of use, trends: e.g., lower use compared to national averages prior to matriculation but above average use among current cadets).

ii. AlcoholEdu summary to be sent to the group.

iii. Note was made that different forms of data are necessary to have a better picture of how alcohol is used and its effects.

### 14. Enforcement of alcohol policies (current and future)

a. Housing considerations: staffing of RAs, budgetary (extra 40K), multiple entrances to buildings, RAs should not be the only enforcers

b. Suggestion was made that Housing can coordinate with IT to program certain doors to be locked during certain hours, thus allowing for a single entrance checkpoint in Upper Res and McAllister.

c. Consideration of what the procedures are for RAs during rounds and whether they would be the same for staffing a checkpoint.

i. Note was made that student leadership training will work to improve
communication between groups and inform one another about respective activities and procedures.

15. Question was raised about addressing student use of marijuana, monitoring and enforcement
a. E-cigarettes were also raised as a concern and Housing is currently attempting to regulate them for next year in the same way that cigarettes are regulated.

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<td>• Ian – Reach out to PHEs for feedback on draft and being included in the draft revision process.</td>
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<td>• Donna – Reach out to faculty for input on revised alcohol policy and process.</td>
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<td>• Ian – Send AlcoholEdu executive summary to the group</td>
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<td>• ATOD Subgroup – Attend conference</td>
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<td>• ATOD Conference debriefing</td>
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<td>• Next meeting: 4/16/2014 at 12:30pm in ABS 102</td>
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## Cal Maritime Alcohol, Tobacco, and Other Drugs (ATOD) Advisory Committee
### Minutes

**Date:** 4/16/2014  
**Location:** ABS 102  
**Time:** 12:30pm  
**Attendees:** Deborrah Hebert, Dana Conrad, William Lindsey, Kate Kimble, Christine Smith, Jeff Ward, Bruce Wilbur, Dr. Ron Fischer (guest)  
**Members absent:** Stephen Kreta, Billie Munds, Donna Nincic, Frank Smith, Brian Edmiston, Mitchell Kobayashi, Michael Walker, Ian Wallace (Chair)

1. Agenda approved. No additions.
2. ATOD meeting roundup. D. Conrad and W. Lindsey spoke about the ATOD meeting highlights and how they might related to CMA:
   a) Gacho FYI program- at UCSB, all first year students participate in peer led training about safety issues including alcohol risk reduction, bike helmets, sexual safety, etc. Four ninety-minute sessions with about 20 students. Discussion that this might be well received by CMA students as opposed to more lecture type education events.
   b) Bystander Intervention training. Discussion that student leaders perceive this as being needed at CMA.
   c) Aware, awake, alive. Discussion that free tools are available for customizing posters etc., can be tailored to CMA.
   d) UC Irvine Alcohol Responsibility/Hospitality process. Program includes learning how much to pour for a one drink serving with different alcohol types, as the on-campus serving size was larger than standard. Discussion that the ‘how much to pour’ could be a good program at CMA.
   e) Channel Islands. Legal-age, on-campus residents can participate in an on-line training and get a certificate as part of the process to be able to drink in their residence.
   f) E-Cigarette Use- Presentation about E-Cigarette basics. Discussion of e-cigarette use and tobacco use at CMA, smoking areas, enforcement challenges, possible CSU system policy, and challenges of higher tobacco use at CMA. Question re: name of alcohol advisory committee vs. ATOD. Will need to check regarding name and mission.
   g) Other topics to be reviewed at next meeting when other ATOD attendees present and/or after ATOD debrief.

3. Update from subcommittees
   a. Alcohol Policy Subcommittee- no interim report. Discussion regarding student
concerns that an impactful student alcohol policy is challenging if some Fac/Staff on Cruise model unhealthy alcohol behavior. Discussion of working towards all of campus community looking at current or emerging maritime industry standards and aiming for those collectively as a campus community.

b. Programming and education subcommittee- Drawing started prior to changeover dance- Pledge to not drink and drive, ends at Luau. Gift cards as prizes. Chris and John Buchanan working on Cruise alcohol ed activities. Discussion that non-alcoholic day trips on cruise continue to be a good idea and have been well received in the past.

c. Conduct and Merit subcommittee. No report. Tabled until next meeting.

**Action Items**

16. **Group**- Please send any suggestions about the committee for next year to Dr. Wallace by email.

17. 2014 CSU ATOD meeting group- debrief meeting planned soon.

**Future Issues/Goals**

- Next meeting: Fall 2014
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**Action Items**

- Ian –

**Future Issues/Goals**

- Next meeting: