



**Major General Barrye L. Price, U.S. Army, Retired**  
**President and CEO**  
**Community Anti-Drug Coalitions of America (CADCA)**

Major General (Retired) Barrye L. Price is a 1985 Distinguished Military Graduate of the University of Houston's College of Business Administration. He earned a Master of Arts Degree in History in 1994 from Texas A&M University and in 1997 he became the first African-American to obtain a doctorate from the Department of History in the 136-year history of Texas A&M University. He also earned a Master of Science Degree in National Security Strategy from the National Defense University in 2004.

Major General Price's previous assignments include: Executive Officer of the 5th Personnel Services Company, Commander of the 5th Replacement Company, Chief of Personnel/Adjutant General Plans and Operations for the 5<sup>th</sup> Infantry Division, Fort Polk, La.; Regimental Adjutant for the 11th Armored Cavalry Regiment in both Doha, Kuwait, and Fulda, Germany; Assistant Professor of Military History at the United States Military Academy, West Point, N.Y.; S3, 3<sup>rd</sup> Personnel Group, Assistant Chief of Staff, G1, 13th Corps Support Command, Fort Hood, Texas; White House Fellow and Special Assistant to the Director, U.S. Office of Personnel Management, Washington, D.C.; Battalion Commander, 4<sup>th</sup> Personnel Services Battalion, Fort Carson, Colo.; Executive Officer and Military Assistant to the Deputy Assistant Secretary of the Army for Manpower and Reserve Affairs (Human Resources) Pentagon, Washington, D.C.; Deputy Assistant Chief of Staff, G1, Army Materiel Command, Fort Belvoir, Va.; Commander, Eastern Sector, United States Military Entrance Processing Command; Director, J1, United Forces-Iraq; the Deputy Commanding General of the United States Army Cadet Command at Fort Knox, KY, the Director of Human Resources Policy Directorate, Army G1 Pentagon, Washington, D.C. and his final active duty assignment was as Deputy Chief of Staff, G-1 Army Forces Command in Fort Bragg, North Carolina.

Major General Price served on the President and First Lady's Task Force on "Raising Responsible and Resourceful Teenagers" in 2000; served on President Clinton's "Mississippi Delta Task Force" which sought to revitalize the 207-county, seven-state region that comprises the Mississippi River flood plain from 1999 through 2000, and he is the author of the 2001 volume: *Against All Enemies Foreign and Domestic: A Study of Urban Unrest and Federal Intervention Within the United States*.

Major General Price received many personal honors during his Army career. Those included the Army Distinguished Service Medal, the Defense Superior Service Medal, two Legions of Merit, and the Bronze Star Medal. He is also entitled to wear the Army Staff Badge and the Airborne and Air Assault Badges.

Major General Price assumed his duties at CADCA as the Executive Vice President and Chief Operating Officer effective October 1, 2016. He became the President and CEO of CADCA on September 1, 2020.