PIRATE ZOMBIE SCAVENGER HUNT

EMERGENCY PREPAREDNESS CAMPUS COMMUNITY ACTIVITY
DEPARTMENT OF SAFETY & RISK MANAGEMENT
OCTOBER-2017
Launched May 18th, 2011
Webpage was averaging between 1,000 and 3,000 hits per week on May 18th they received 30,000 hits
Increase from 12,000 to 1.2 million followers overnight

In October 2015, CSUN Emergency Management debuted the first Zombie Apocalypse Preparedness Scavenger Hunt to promote disaster preparedness to the student population.
Pirate Zombie Emergency Preparedness Scavenger Hunt

SRM Strategic Key Initiative: Mission

The SRM aims to assist the University to accomplish its objectives by applying a systematic approach to evaluating and assessing risk management, controls, compliance mechanisms, and stewardship processes.

- Emergency Preparedness Education.
- Campus Community Engagement.

**WHY**
Why do it? What’s the Need?

- Raising Awareness.
- Relationship & Teambuilding.
- Be a module component that can easily accompany other Campus Community Activities or be a stand alone function.

**WHAT**
What should it do?

- Through Campus Community Partnerships Coalition and shared resources.
- Future Goal to expand to (OPM) and Grants.

**HOW**
How will it get done?

Department of Safety & Risk Management
CALIFORNIA STATE UNIVERSITY MARITIME ACADEMY
Pirate Zombie Scavenger Hunt:

Emergency Preparedness

**Phase 1 Activities**
- Identify stakeholders, processes, systems, business functions
- Establish project governance

**Phase 1 Outcomes**
- Scope identified and agreed

**Phase 2 Activities**
- Risk identification
- Business Impact Analysis
- Identify resource requirements
- Conduct gap analysis

**Phase 2 Outcomes**
- EP Strategy developed and agreed
- Recovery time objectives (RTO) and recovery point objectives (RPO) identified and agreed

**Phase 3 Activities**
- Develop Hunt Plans and Procedures
- Document manual workarounds

**Phase 3 Outcomes**
- Hunt developed and agreed
- Hunt procedures developed and agreed
- Manual workarounds documented and agreed

**Phase 4 Activities**
- Set-up Hunt
- Develop communication plan

**Phase 4 Outcomes**
- Implementation plan developed and agreed
- Communication plan developed and agreed
- Implementation plan executed

**Phase 5 Activities**
- Conduct hunt
- Incorporate lessons learned

**Phase 5 Outcomes**
- Hunt executed

**Phase 6 Activities**
- Engagement Summary

**Phase 6 Outcomes**
Pirate Zombie Emergency Preparedness Scavenger Hunt

Campus Partnership:

- **SRM**
  - Scavenger Hunt Content Design & Development
  - Collection Item/Emergency Management Educational Component

- **PHE**
  - Facilitating/Coordinating Campus Partnership
  - Coordinating Team Member

- **ASCMA**
  - Student VP of Programming
  - Volunteer Coordination

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**PHE**
- SRM
- ASCMA
- UPD
- Library
- Bookstore
- Athletics

**$3,000**
- Mylar Rescue blanket
- First Aid Kit
- Snack & Water
- Collection Bags
- Key Chain light
- Poncho
- Multi-tool
- Hand Sanitizer
- Flashlight
Pirate Zombie Emergency Preparedness Scavenger Hunt

**Make a Plan, Build a Kit, & Be Prepared for Emergencies**

**Action Timeline:**

**Spring 17**
- Scoping Meeting SRM & PHE
- Event Projected Date Friday 10-13-17

**09-15-17**
- Materials Developed

**09-12-17**
- Prep/Strategy Session

**09-21-17**
- Team Meetings

**10-03-17**
- Collection Supplies Ordered

**10-13-17**
- Event Day
- Canceled Due to Campus Closure with the Fires

**10-24-17**
- Campus Events Meeting to determine reschedule date.

**Event Rescheduled 11-01-17**
Pirate Zombie Scavenger Hunt

Emergency Preparedness - Components
Pirate Zombie Emergency Preparedness Scavenger Hunt

The Hunt

After being lost at sea for a very long time, Cal Maritime’s first training ship finally returned home to campus. The campus community rushed to the shoreline to welcome her home, when they discovered it was crewed by pirate zombies.

Since Cal Maritime is Standing Ready & Prepared, it’s time to grab your emergency response gear.
## Pirate Zombie Emergency Preparedness Scavenger Hunt

### The Hunt:

<table>
<thead>
<tr>
<th></th>
<th>LOCATION</th>
<th>ACTIVITY</th>
<th>ITEM</th>
<th>EDUCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Bookstore</td>
<td>Check in &amp; Rules</td>
<td>Collection Bag</td>
<td>Personal Safety</td>
</tr>
<tr>
<td>2</td>
<td>Rizza</td>
<td>3D Print of Find the Emergency Supplies</td>
<td>Light</td>
<td>Emergency Preparedness</td>
</tr>
<tr>
<td>3</td>
<td>Police Department</td>
<td>Beat the Quake Game</td>
<td>Poncho</td>
<td>EOC</td>
</tr>
</tbody>
</table>
| 4 | Bow of Ship | Health & Wellness | Hand Sanitizer  
Safety Moment: Cold/Flu Prevention | Health & Wellness |
| 5 | Mess Deck | Impairment Goggles Skills Test | Snacks & Water  
Alcohol Awareness  
Safety Moment: Effects of Caffeine | Health & Wellness |
| 6 | Lab Building | Building Evacuation  
How many first aid kits, and AEDs in the building. Where is the Assembly Point for this building. | Multi-Tool | Hazardous Materials |
| 7 | Lower Resident Hall | Fire Extinguisher Simulator | Mylar Rescue Blanket | Fire Safety /Evacuation |
| 8 | Student Health Center (area) | CPR 30 Compressions | First Aid Kit | Medical Preparedness |
Pirate Zombie Emergency Preparedness Scavenger Hunt

Advertising & Promotional Materials:

PIRATE ZOMBIE APOCALYPSE
EMERGENCY PREPAREDNESS SCAVENGER HUNT
FRIDAY, OCTOBER 13TH, 2017
6PM-9PM----ZOMBIE STANDARD TIME
REGISTER YOUR TEAM AT THE BOOKSTORE
TO PARTICIPATE IN THE SCAVENGER HUNT
&
A CHANCE TO WIN PRIZES.
BRING YOUR ZOMBIE T-SHIRT OR DRESS AS A ZOMBIE

FIRST 3 TEAMS TO FINISH
BEST TEAM COSTUME
BEST INDIVIDUAL COSTUME

What's Happening @ Cal Maritime
Events for October 27 - November 1

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fri Oct 27</td>
<td>11:00 am</td>
<td>Dining Hall</td>
<td>ST Faculty &amp; Staff Lunch - Fridays</td>
</tr>
<tr>
<td>Sat Oct 28</td>
<td>7:30 am</td>
<td>Piazza</td>
<td>Preview Day 2017</td>
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<td></td>
<td>Cal Maritime Preview Day</td>
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<td></td>
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<td></td>
<td>If you would like to attend Cal Maritime's Preview Day please click on the link above.</td>
</tr>
<tr>
<td>Wed Nov 1</td>
<td>7:30 am</td>
<td>Piazza</td>
<td>MPP Transfer Pinning Ceremony</td>
</tr>
</tbody>
</table>
|            |        |                           | Ceremony to formally recognize MPPs who, upon admission, qualified to be trained for entry into the second class. These additions to the Class of 2019 have worked tirelessly to learn what it.
|            | 6:30 pm | College Town Valley      | College Town Valley - Connecting with Higher Education, presented by the Economic Development Committee of the Valley Chamber of Commerce. Details can be found at http://www.valleytoday.com/content/college-town-valley-connecting-higher-education-215 |
|            |        |                           | Pirate Zombie Emergency Scavenger Hunt        |
|            | 6:00 pm | Basketball Courts        | Pirate Zombie Emergency Scavenger Hunt        |
|            |        | In Mayes Hall             | Basket Court                              |
|            |        |                           | Campus Community participants will complete a scavenger hunt to collect emergency supplies |

Check in to this Event

Pirate Zombie Apocalypse
Do you have what it takes to survive? Join us for the Pirate Zombie Apocalypse Scavenger Hunt to make a plan, build a kit, and be prepared for emergencies!

Bring/wear your zombie t-shirt or dress as a zombie! Be entered for a chance to win prizes! Fastest 3 Teams to Finish, Best Team Costume, Best Individual Costume, Grand Prize Drawing—don't miss it!
## Pirate Zombie Emergency Preparedness Scavenger Hunt

### Participant Team Tickets & Check In:

<table>
<thead>
<tr>
<th>Team Name</th>
<th>Time In</th>
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<tbody>
<tr>
<td>Team 1</td>
<td>21</td>
</tr>
<tr>
<td>Team 2</td>
<td>22</td>
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<td>Team 3</td>
<td>23</td>
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<td>Team 18</td>
<td>38</td>
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<tr>
<td>Team 19</td>
<td>39</td>
</tr>
<tr>
<td>Team 20</td>
<td>40</td>
</tr>
</tbody>
</table>

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**Make a Plan, Build a Kit, & Be Prepared for Emergencies**
Pirate Zombie Emergency Preparedness Scavenger Hunt

Station Signage:

1. **STATION 1**
   - **Activity**: Don't Be Caught Unprepared
   - **Rules of the Game**

2. **STATION 2**
   - **Activity**: Don’t Be Caught Unprepared
   - Find at least 10 items on the print out that should be included in your name “Go Bag”.

3. **STATION 3**
   - **Activity**: Don't Be Caught Unprepared
   - Complete Beat the Quake Game before time runs out.

4. **STATION 4**
   - **Activity**: Don't Be Caught Unprepared
   - What are the escape routes of the building?

5. **STATION 5**
   - **Activity**: Don't Be Caught Unprepared
   - In an emergency, you must exit cleanly and quickly.
   - Don the glasses and consult a pyramid.
   - Place the ball on top.

6. **STATION 6**
   - **Activity**: Don’t Be Caught Unprepared
   - What is the Assembly Area for the Lab Building?
   - Enter the lab building and locate the Emergency Evacuation Map.
   - How many first aid stations and AEDs are in the building?

7. **STATION 7**
   - **Activity**: Don’t Be Caught Unprepared
   - Take a turn on the Fire Extinguisher Training Simulator to learn how to put out a fire.

8. **STATION 8**
   - **Activity**: Don’t Be Caught Unprepared
   - Complete 1 cycle of Compressions Only CPR at a rate of 100-120 per minute.
   - Count out loud to 60.
Pirate Zombie Emergency Preparedness Scavenger Hunt

Station: CDC---3D Print- Find 10-Items you would need in an emergency.

https://www.cdc.gov/phpr/zombie/educate-find.htm
Pirate Zombie Emergency Preparedness Scavenger Hunt

Station: Beat the Quake Game---Identify Items to Secure Before the Next Quake

https://www.shakeout.org/california/
Pirate Zombie Emergency Preparedness Scavenger Hunt

**Action Timeline: Lessons Learned & Future Opportunities**

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**60-DAY MINIMUM LEADTIME TO PREPARE**

- Volunteers made it happen.
- Last minute audible/venue and format changed.

- Women’s Home Basketball Game
- Game 7 of the World Series
- Term Papers Due

**Establish more structured/key objectives reoccurring Team meetings**
Safety Culture Excellence

Unconditional Dedication to Safety

Together
Everyone
Achieves
More

THANK YOU!